



## POSTAL NEWS

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### **Stamp-Inspired Product Line Launched for Holiday Gift Giving** *Trusted Postal Service Brand Adds to Decorative Treasures*

WASHINGTON, DC – A New York-based manufacturer has launched its first product line consisting entirely of designs inspired by U.S. Postal Service stamp art – the "P.S. Collection by Arjang&Company™."

Their first offerings, the "P.S. I Love You™" and the "P.S. Happy Holidays™" product lines feature the 42-cent All Heart love series stamp and the 39-cent Snowflake stamp from the holiday collection. The products are now available exclusively online at [www.pscollectionstore.com](http://www.pscollectionstore.com).

The "P.S. Happy Holidays" collection offers decorative wrist watches in a variety of stamp designs with a number of shapes, sizes and colors of watchbands. In addition to watches, the "P.S. I Love You" collection consists of decorative wall clocks, fine jewelry and bone china gift sets.

These offerings are a few of the many products licensed by the U.S. Postal Service. Other items include toys and games, packaging and shipping products, apparel and fashion accessories.

The U.S. Postal Service licensing program provides the organization with additional opportunities to reach customers and to attract new ones, while offering licensees one of the most recognizable and respected brands on their products.

"We're proud to see stamp art on these items," said Robert Bernstock, Postal Service president of Shipping and Mailing Services. "U.S. postage stamps reflect the significant events, people and natural wonders we celebrate in our lives."

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An independent federal agency, the U.S. Postal Service is the only delivery service that reaches every address in the nation, 146 million homes and businesses, six days a week. It has 37,000 retail locations and relies on the sale of postage, products and services, not tax dollars, to pay for operating expenses. The Postal Service has annual revenue of \$75 billion and delivers nearly half the world's mail.