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Introducing the New Click-N-Ship

Popular usps.com tool redesigned for overall improved shipping experience

WASHINGTON — Last week the U.S. Postal Service launched its latest redesign of the popular Click-N-Ship online tool, making it easier and faster for customers to manage and ship their domestic and international packages. Customers using Click-N-Ship will see a cleaner, more streamlined design that reflects the features of *usps.com*.

"Returning Click-N-Ship customers will experience a new and improved *usps.com*, while new shippers giving Click-N-Ship a try will find an innovative and smart and super-fast way to ship with the U.S. Postal Service," said *Kelly Sigmon*, vice president, Channel Access. "It's the simpler way to ship and can be found right on your desktop at *Click-N-Ship*," she added.

One of the most exciting features of the new and improved *Click-N-Ship* application is the four-step progress bar that allows customers to easily track where they are in the "Print a Shipping Label" process. There also is an easier-to-navigate home page that provides quick access to the Shipping Cart, and the Shipping History landing page where users can immediately view their labels produced in the previous 30 days, and the new Address Book which can store up to 5,000 addresses.

Customers can also try the new fast path to Priority Mail Flat Rate Shipping and send their packages with fewer clicks. And, the "Ship Again" feature allows customers to recreate labels from their shipping history cutting the number of clicks by more than half.

The new Click-N-Ship increased cart capacity from 10 to 20 labels and a simplified payment

experience. All shipments — domestic or international — can be paid for in one transaction.

The new *Click-N-Ship* offers a clean, open display, eliminating clutter for a simple transaction, yet has all the tools and fast paths needed to ship with just a few clicks.

To hear what Click-N-Ship users have to say about the redesign *click here*.

Click here to learn more and improve your next shipping experience with the redesigned Click-N-Ship — only from the U.S. Postal Service.

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A self-supporting government enterprise, the U.S. Postal Service is the only delivery service that reaches every address in the nation, 151 million residences, businesses and Post Office Boxes. The Postal Service receives no tax dollars for operating expenses, and relies on the sale of postage, products and services to fund its operations. With 32,000 retail locations and the most frequently visited website in the federal government, usps.com, the Postal Service has annual revenue of more than \$65 billion and delivers nearly 40 percent of the world's mail. If it were a private sector company, the U.S. Postal Service would rank 35th in the 2011 Fortune 500. In 2011, the U.S. Postal Service was ranked number one in overall service performance, out of the top 20 wealthiest nations in the world, Oxford Strategic Consulting. Black Enterprise and Hispanic Business magazines ranked the Postal Service as a leader in workforce diversity. The Postal Service has been named the Most Trusted Government Agency for six years and the sixth Most Trusted Business in the nation by the Ponemon Institute.

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