



## POSTAL NEWS

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### Mail Your Mom Some Love

*The U.S. Postal Service Offers Mother's Day Gift-Giving Solutions*



WASHINGTON, DC — Mother's Day is just around the corner and the U.S. Postal Service has your one-stop shopping and gift-giving solutions.

Moms everywhere deserve the perfect greeting card — especially on Mother's Day the third-largest card-sending occasion of the year. The Postal Service offers a variety of Mother's Day-themed greeting cards reasonably priced from just \$2.50 to \$3.95. Select one or more, stamp it, send it, and you're done.

But maybe you want to send even more love? Visit the "Mail a Smile" gift center in select Post Office lobbies to add an America Express gift card. They're available in denominations of \$25, or \$50 dollars or any denomination from \$25 up to \$100. Take the guess work out of your Mother's Day gift-giving and send a gift card tucked inside a greeting card, tucked again into a perfectly tailored [Priority Gift Card Mailer](#) — all available at this one convenient display.

"Customers can buy an American Express Gift Card, a greeting card, choose just the right stamp and mail their gifts to Mom — all at one Post Office," said [Kelly Sigmon](#), vice president, Channel Access for the U.S. Postal Service. "It's really quite convenient."

How about a furry way to say "Happy Mother's Day?" Try mailing your mom an In The Mailbox Love Bear, ideal for gift-giving and oh-so-cuddly. Available at select Post Offices and online at [usps.com](http://usps.com), the In the Mailbox Love Bear sells for just \$11.99. Best of all, the bears are boxed and ready to ship via Express Mail, Priority Mail or Parcel Post. Love in a box, what could be easier?

Just in time for Mother's Day, ReadyPost, the U.S. Postal Service's exclusive line of shipping and mailing products, has introduced the Honeysuckle Rose design, a new decorative line of bubble

mailers and cartons. Pack and send your gifts in style with the new Honeysuckle Rose or Peonies decorative shipping supplies, bubble mailers, cartons labels — even tape. Everything you need to mail your mom some love.

Remember, Mother's Day is Sunday, May 13, 2012, a day to express your sentiments in an easier-than-ever way with the Postal Service. [Click here](#) to find the nearest Post Office to you.

The Postal Service receives no tax dollars for operating expenses and relies on the sale of postage, products and services to fund its operations.

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A self-supporting government enterprise, the U.S. Postal Service is the only delivery service that reaches every address in the nation, 151 million residences, businesses and Post Office Boxes. The Postal Service receives no tax dollars for operating expenses, and relies on the sale of postage, products and services to fund its operations. With 32,000 retail locations and the most frequently visited website in the federal government, *usps.com*, the Postal Service has annual revenue of more than \$65 billion and delivers nearly 40 percent of the world's mail. If it were a private sector company, the U.S. Postal Service would rank 35th in the 2011 Fortune 500. In 2011, the U.S. Postal Service was ranked number one in overall service performance, out of the top 20 wealthiest nations in the world, Oxford Strategic Consulting. *Black Enterprise* and *Hispanic Business* magazines ranked the Postal Service as a leader in workforce diversity. The Postal Service has been named the Most Trusted Government Agency for six years and the sixth Most Trusted Business in the nation by the Ponemon Institute.

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