



POSTAL NEWS

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Love — Ready to Ship with ‘In the Mailbox’ Products *U.S. Postal Service Offers Easy Ways to Mail Some Love*

A high-resolution image of each stamp is available for media use only by emailing darleen.a.reid-demeo@usps.gov.

WASHINGTON — “How do you package love?” The U.S. Postal Service has the answer by offering gift ideas that are in the box, with the “In the Mailbox” line of retail products. In the Mailbox gift ideas include Candy Hearts and Love Ribbon jewelry, and ready-to-mail plush animals like Mickey and Minnie Mouse and Winnie the Pooh.

Best of all, In the Mailbox means you’ve got that special gift “in the bag.” Simply fold, add postage and send them off — no need to purchase additional boxes — making it simple and easy to package and mail your love.

Love-themed jewelry featuring the well-known Candy Hearts image first depicted on a 2004 postage stamp, includes bracelets, necklaces and two watch designs — all reasonably priced and sure to remind loved ones that someone cares. All pieces in the jewelry line also come in an additional design choice: the extremely popular Love Ribbons featured on the 2012 Love stamp.

“We want to make your expressions of love as easy as ‘gift and go’ so check out the In the Mailbox products while you’re at the Post Office,” said [Kelly Sigmon](#), vice president, Channel Access. “When you choose the Love Ribbons or the Candy Hearts design of jewelry, you’ll know both are perfect to show your love this Valentine’s Day.”

The Postal Service's In the Mailbox product line also features two additional plush bear designs — the festive Birthday bear and the adorable "I Love You" bear — both in boxes and ready to mail.

Choosing a gift at one of the In the Mailbox Holiday Gift Centers found exclusively at the Postal Service or at www.usps.com/shop is a great way to say "I love you." Loved ones everywhere will receive love in the mail and the sender gets the gift of time saved.

The Postal Service receives no tax dollars for operating expenses and relies on the sale of postage, products and services to fund its operations.

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A self-supporting government enterprise, the U.S. Postal Service is the only delivery service that reaches every address in the nation — 151 million residences, businesses and Post Office™ Boxes. The Postal Service™ receives no tax dollars for operating expenses, and relies on the sale of postage, products and services to fund its operations. With 32,000 retail locations and the most frequently visited website in the federal government, *usps.com*®, the Postal Service has annual revenue of more than \$65 billion and delivers nearly 40 percent of the world's mail. If it were a private sector company, the U.S. Postal Service would rank 35th in the 2011 Fortune 500. In 2011, Oxford Strategic Consulting ranked the U.S. Postal Service number one in overall service performance of the posts in the top 20 wealthiest nations in the world. *Black Enterprise* and *Hispanic Business* magazines ranked the Postal Service as a leader in workforce diversity. The Postal Service has been named the Most Trusted Government Agency for six years and the sixth Most Trusted Business in the nation by the Ponemon Institute.

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