



STAMP ALERT

April 25, 2014

Contact: Mark Saunders
202-268-6524

mark.r.saunders@usps.gov
usps.com/news



Red, White and Blue Forever Stamps Unfurled Today

To obtain high-resolution images of the stamps for media use only, email mark.r.saunders@usps.gov.

SAN FRANCISCO — The U.S. Postal Service issued the Red, White and Blue Forever Stamps here today at the [WESTPEX Stamp Show](#) in the San Francisco suburb of Burlingame.

Designed by Ethel Kessler of Bethesda, MD, each of the four stamps features a modern interpretation of a flying flag complete with six red and white wavy stripes and a handful of five-pointed stars. The designs were inspired by popular 20th-century American patriotic items such as pins and flags.

Available in coils of 10,000, customers may purchase the stamps at usps.com/stamps, at 800-STAMP24 (800-782-6724) or at Post Offices nationwide and on eBay at ebay.com/stamps.

Ordering First-Day-of-Issue Postmarks

Customers have 60 days to obtain the first-day-of-issue postmark by mail. They may purchase new stamps at local Post Offices, at usps.com/stamps or by calling 800-STAMP-24. They should affix the stamps to envelopes of their choice, address the envelopes to themselves or others and place them in larger envelopes addressed to:

Red, White and Blue
Retail Manager
220 Park Road
Burlingame, CA 94010

After applying the first-day-of-issue postmark, the Postal Service will return the envelopes through the mail. There is no charge for the postmark up to a quantity of 50. For more than 50, there is a 5-cent charge per postmark. All orders must be postmarked by June 24, 2014.

Ordering First-Day Covers

The Postal Service also offers first-day covers for new stamp issues and Postal Service stationery items postmarked with the official first-day-of-issue cancellation. Each item has an individual catalog number and is offered in the quarterly *USA Philatelic* catalog online at usps.com/shop or by calling 800-STAMP-24 (800-782-6724). Customers may request a free catalog by calling 800-782-6724 or writing to:

U.S. Postal Service
 Catalog Request
 PO Box 219014
 Kansas City, MO 64121-9014

Philatelic Products

Two philatelic products are available:



776516, [First-Day Cover set of 4](#), \$3.72



776521, [Digital Color Postmark set of 4](#), \$6.56

Customers may view many of this year's other stamps on Facebook [facebook.com/USPSStamps](https://www.facebook.com/USPSStamps), Twitter [@USPSstamps](https://twitter.com/USPSstamps), Pinterest [pinterest.com/uspsstamps](https://www.pinterest.com/uspsstamps), Instagram [instagram.com/uspostalservice](https://www.instagram.com/uspostalservice) or on uspsstamps.com, the Postal Service's online site for information on upcoming stamp subjects, first-day-of-issue events and other philatelic news.

###

Please Note: For broadcast quality video and audio, photo stills and other media resources, visit the [USPS Newsroom](https://www.usps.com/newsroom).

Reporters interested in speaking with regional Postal Service public relations professionals should visit this [link](#).

Follow us on twitter.com/USPS and like us at facebook.com/USPS. For more information about the Postal Service, visit usps.com and usps.com/postalfacts.