

POSTAL NEWS

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## Postal Service Ready for Record Cyber Monday, Holiday Season

Package Volume Expected to Increase 12 Percent



**WASHINGTON** — Americans are expected to make Cyber Monday 2016 the largest ever and the U.S. Postal Service, the largest e-commerce deliverer, is ready.

The Postal Service will handle approximately 750 million packages this holiday season, an increase of more than 12 percent over last year. This is double the volume of packages handled just four years ago.

According to market researcher Adobe Digital Insights, Cyber Monday sales will exceed \$3 billion, an increase of 9.4 percent over last year.

For those wanting a stress-free holiday without leaving the comforts of home, the Postal Service offers solutions on *usps.com* that make gift-shipping easy and convenient.

- Order free flat-rate USPS Priority Mail boxes at usps.com/freeboxes delivered to any home or business
- Skip the trip to a Post Office with Click-N-Ship. Create mailing labels and print postage online at usps.com/ship
- Request free package pickup when your carrier delivers the mail at usps.com/pickup

Additionally, the Postal Service offers an entire suite of products and services to make holiday mailing and shipping simple. For free shipping supplies, holiday stamp purchases, shipping deadlines and more, visit usps.com and delivercheer.com.

## Important mailing deadlines:

Dec. 09 - Military APO/FPO/DPO Priority Mail & APO/FPO First-Class Mail

Dec. 15 – USPS Retail Ground (domestic)

Dec. 16 - Military APO/FPO/DPO Priority Mail Express

Dec. 20 – First-Class Mail Cards and Letters

Dec. 21 – Priority Mail

Dec. 23 - Priority Mail Express

The Postal Service receives no tax dollars for operating expenses and relies on the sale of postage, products and services to fund its operations.

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Please Note: For broadcast quality video and audio, photo stills and other media resources, visit the USPS Newsroom at about.usps.com/news/welcome.htm.

More USPS holiday news, including shipping deadlines and Santa mail, can be found at usps.com/holidaynews.

For reporters interested in speaking with a regional Postal Service public relations professional, please go to <u>about.usps.com/news/media-contacts/usps-local-media-contacts.pdf</u>. Follow us on Twitter (<u>twitter.com/usps</u>), Instagram (<u>instagram.com/uspostalservice</u>), Pinterest (<u>pinterest.com/uspsstamps</u>), LinkedIn (<u>linkedin.com/company/usps</u>), subscribe to our channel on YouTube (<u>youtube.com/usps</u>), like us on Facebook (<u>facebook.com/usps</u>) and view our Postal Posts blog (<u>uspsblog.com</u>).

For more information about the Postal Service, visit <u>usps.com</u> and <u>usps.com/postalfacts</u>.