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The Beauty of Pollinators to be Celebrated on Forever Stamps

WHAT: First-Day-of-Issue dedication ceremony for the Protect Pollinators Forever stamps. The event is free and open to the public.

WHO: U.S. Postal Service Judicial Officer Gary Shaprio
U.S. Postal Service Stamp Services Director Mary-Anne Penner
American Philatelic Society President Mick Zais
The Pollinator Partnership President & CEO Val Dolcini

WHEN: Thurs., Aug. 3 @ noon

WHERE: [American Philatelic Society \(APS\) National Summer Convention StampShow](#)
Greater Richmond Convention Center
403 N. Third Street
Richmond, VA 23219

The event is free, open to the public, and attendees can register on-site at APS registration. Please share the news on social media using the hashtags **#ProtectPollinators** and **#PollinatorStamps**. The stamps may be pre-ordered at this [link](#) for delivery shortly after the Aug. 3 issuance.

BACKGROUND: The U.S. Postal Service pays tribute to the beauty and importance of pollinators with stamps depicting two of our continent's most iconic, the monarch butterfly (*Danaus plexippus*) and the western honeybee (*Apis mellifera*), each shown industriously pollinating a variety of plants native to North America.

The stamps from top left to right feature a monarch and a coneflower (photo by Karen

Mayford); a monarch and a zinnia (photo by Bonnie Sue Rauch); a monarch and a goldenrod (photo by Justin Fowler); a western honeybee and a golden ragwort (photo by George D. Lepp); and in the second row, the second image from the left, a western honeybee and a New England aster (photo by Michael Durham). The remaining stamps in this pane of 20 are showcased in a scattered arrangement reminiscent of a field of wildflowers. The selva photograph features a monarch and a goldenrod — a different view of the same two species depicted on one of the stamps (photo by Justin Fowler).

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