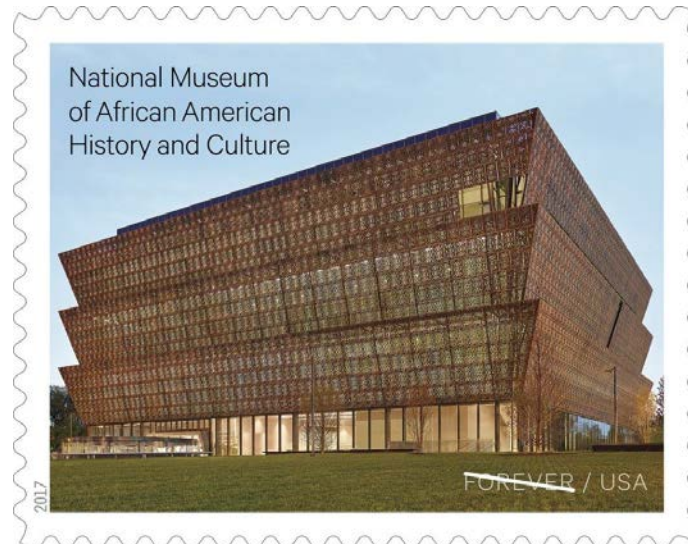


Sept. 26, 2017

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**U.S. Postal Service Honors the  
National Museum of African American History and Culture**  
*Forever Stamp On Sale Oct. 13*

- What:** First-Day-of-Issue dedication ceremony for the Celebrating African American History and Culture Forever stamp. This stamp will be on sale at the ceremony and available nationwide on Friday, Oct. 13.
- Who:** Ronald A. Stroman, Deputy Postmaster General and Chief Government Relations Officer, U.S. Postal Service  
  
Lonnie Bunch, Founding Director, National Museum of African American History and Culture, Smithsonian Institution
- When:** Friday, Oct. 13, 2017, 8:30 a.m.  
**(Note:** RSVP is required to attend the ceremony. Please RSVP online at [usps.com/nmaahc](https://usps.com/nmaahc). Check your email for a confirmation from the Postal Service with additional instructions. This event is standing room only. Doors open at 7:30 a.m.
- Where:** National Museum of African American History and Culture  
1400 Constitution Ave., NW  
Washington, DC 20560

(**Note:** Enter the museum through the 14th Street and Madison Drive entrance.)

The U.S. Postal Service will post a video of the event at [facebook.com/USPS](https://www.facebook.com/USPS). Share the news on Twitter and Instagram using the hashtags **#NMAAHC** and **#APeoplesJourney**.

**Background:**

African American history is inseparable from American history, and the African American experience represents a profound and unique strand of the American story. This stamp issuance recognizes the richness of that experience by celebrating the National Museum of African American History and Culture in Washington, DC.

The stamp art is based on a photograph of the museum showing a view of the southwest corner of the building. Text in the upper-left corner of the stamp reads "National Museum of African American History and Culture."

Opened on Sept. 24, 2016, the National Museum of African American History and Culture is the 19th Smithsonian museum and the only national museum devoted exclusively to African American life, art, history and culture. The museum's collections, which include art, artifacts, photographs, films, documents, data, books, manuscripts and audio recordings, represent all regions of the United States and acknowledge the cultural links of African Americans to the black experience around the world as well. The museum provides opportunities for the public to explore and enjoy African American history while demonstrating the centrality of that history to our nation's past, present and future.

# # #

Please download the file(s) and save them to your computer for future use as soon as possible. The links will expire.

[0-0\\_USPS17STA014b.jpg](#) - Celebrating African American History and Culture -

[1-0\\_USPS17STA014c.jpg](#) - Celebrating African American History and Culture -

**Please Note:** For broadcast quality video and audio, photo stills and other media resources, visit the USPS Newsroom at [www.aboutusps.com/news/welcome.htm](http://www.aboutusps.com/news/welcome.htm) [about.usps.com/news/welcome.htm](http://about.usps.com/news/welcome.htm)

For reporters interested in speaking with a regional Postal Service public relations professional, please go to [about.usps.com/news/media-contacts/usps-local-media-contacts.pdf](http://about.usps.com/news/media-contacts/usps-local-media-contacts.pdf)

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