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## MEDIA ADVISORY

Eva Jackson 858.674.3107 eva.m.jackson@usps.gov usps.com/news













## U.S. Postal Service to Dedicate Sally Ride Forever Stamp

WHAT: First-day-of-issue dedication ceremony for the Sally Ride Forever stamp. The event is free and

open to the public. Please share the news using the hashtags #SallyRideForever and

#AstronautStamps.

WHO: Kristin Seaver, U.S. Postal Service Chief Information Officer and Executive Vice President

Pradeep K. Khosla, chancellor, University of California San Diego

Billie Jean King, tennis legend and champion of social justice; friend of Sally Ride

Ellen Ochoa, first Hispanic woman in space and director of the Johnson Space Center; friend of

Sally Ride

Tam O'Shaughnessy, co-founder and executive director of Sally Ride Science at University of

California San Diego; widow of Sally Ride

Becky Petitt, vice chancellor for Equity, Diversity and Inclusion, University of California San Diego

WHEN: Wednesday, May 23 at 5 p.m. PDT

WHERE: The Price Center, University of California San Diego

> 9500 Gilman Drive La Jolla, CA 92093

Followers of the U.S. Postal Service's Facebook page can view the ceremony live at

facebook.com/USPS.

**BACKGROUND:** America's first woman in space, Dr. Sally Ride (1951-2012) inspired the nation as a

pioneering astronaut, brilliant scientist, and dedicated educator.

On June 18, 1983, Ride launched through Earth's atmosphere aboard space

shuttle Challenger, becoming the first American woman to reach space. For six days, she worked closely with her four male crewmates, proving to the world below that women were

just as adept as their male counterparts in the final frontier.

Ride was the only person to sit on the investigative panels for both the *Challenger* and *Columbia* accidents. As a professor, she used her experience as an astronaut to explain complicated physics principles. In 2001, she cofounded a company devoted to fostering interest and skills in science, technology, engineering, and math among young people, particularly girls.

Through her love of science and determination to improve our world, Ride left a lasting impact on generations of students and the future of American space exploration.

After the stamp dedication ceremony, Sally Ride Science at UC San Diego will celebrate the occasion with a panel discussion on Women in Leadership at 6:30 p.m. Visit <u>Sally Ride</u> <u>Science at UC San Diego</u> for more information.

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**Please Note:** For broadcast quality video and audio, photo stills and other media resources, visit the USPS Newsroom at <u>about.usps.com/news/welcome.htm</u>.

For reporters interested in speaking with a regional Postal Service public relations professional, please go to <a href="mailto:about.usps.com/news/media-contacts/welcome.htm">about.usps.com/news/media-contacts/welcome.htm</a>. Follow us on Twitter (<a href="mailto:twitter.com/usps">twitter.com/usps</a>), Instagram (<a href="mailto:instagram.com/uspsstalservice">instagram.com/uspsstalservice</a>), Pinterest (<a href="mailto:pinterest.com/uspsstamps">pinterest.com/uspsstamps</a>), LinkedIn (<a href="mailto:linkedin.com/company/usps">linkedin.com/company/usps</a>), subscribe to our channel on YouTube (<a href="mailto:youtube.com/usps">youtube.com/usps</a>), like us on Facebook (<a href="mailto:facebook.com/usps">facebook.com/usps</a>) and view our Postal Postsblog (<a href="mailto:uspsblog.com">uspsblog.com</a>).

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