

MEDIA ADVISORY

FOR IMMEDIATE RELEASE March 28, 2018

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Postal Service to Celebrate Science, Technology, **Engineering and Math**

Dedicating STEM Education Forever Stamps

What: The U.S. Postal Service will salute the role of science, technology, engineering

and math (STEM) education during the first-day-of-issue dedication ceremony for the four new STEM Education Forever Stamps. Share the news using the

hashtags #EducationStamps and #STEMEducation.

Who: Steven W. Monteith, Vice President of Marketing, U.S. Postal Service

> Marc Schulman, Executive Director, USA Science & Engineering Festival Kristi S. Brown, Deputy Associate Administrator for Education, NASA C. Mark Eakin, Ph.D., Coordinator of Coral Reef Watch, NOAA

Kavya Kopparapu, Finalist, Regeneron Science Talent Search Courtney Pine, Kid Reporter, Scholastic News Kids Press Corps

Danni Washington, USA Science & Engineering Festival

When: Friday, April 6, 2018, 11 a.m., Eastern Daylight Time

Where: USA Science & Engineering Festival

Walter E. Washington Convention Center - Hall E

801 Mt. Vernon Place NW

Washington, DC 20001

Attendees should enter through the Convention Center main entrance on Mt. Vernon Place NW to be directed to Hall E on the Center's upper level for the dedication ceremony.

Followers of the U.S. Postal Service's Facebook page can view the ceremony live at *facebook.com/USPS*.

Media check-in: Media can enter the Convention Center at the main entrance on Mt. Vernon and

will be directed to the dedication ceremony to check in with Postal Service representatives at the media registration near Hall E stage disability accessible

seating. To learn more and to register as media visit:

usasciencefestival.org/media/media-kit.

RSVP: Dedication ceremony attendees are encouraged to RSVP for the event at

usps.com/stemeducation.

Background: In an increasingly competitive world, proficiency in the fields collectively known

as STEM — science, technology, engineering and mathematics — is more critical than ever. These stamps are designed to pique the curiosity of customers and feature a collage of faces, symbols, drawings and numbers that represent the complexity and interconnectedness of the STEM disciplines. Artist David Plunkert worked with art director Antonio Alcalá to create these stamps.

The Postal Service receives no tax dollars for operating expenses and relies on the sale of postage, products and services to fund its operations.

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Please Note: For broadcast quality video and audio, photo stills and other media resources, visit the USPS Newsroom at about.usps.com/news/welcome.htm.

For reporters interested in speaking with a regional Postal Service public relations professional, please go to about.usps.com/news/media-contacts/usps-local-media-contacts.pdf.

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