

FOR IMMEDIATE RELEASE
Aug. 27, 2018

National: Roy Betts
202-268-3207

roy.a.betts@usps.gov

usps.com/news



Blossoming Poinsettia

New Global Forever Stamp on Sale Today

WASHINGTON — The U.S. Postal Service today announced the Global: Poinsettia Forever stamp is available for purchase at local Post Office locations, the Postal Store at usps.com/shop and by calling 800-STAMP-24 (800-782-6724). Also, a variety of stamps and collectibles are available at ebay.com/stamps.

The Global: Poinsettia Forever stamp can be used to mail a 1-ounce letter to any country where First-Class Mail International service is available. As with all Global Forever stamps, this stamp will have a postage value equivalent to the price of the single-piece First-Class Mail International 1-ounce machineable letter in effect at the time of use. These stamps can also be used domestically.

The stamp art features a photo of a poinsettia, taken from above to capture the beauty of the green leaves, red bracts, and yellow flowers in the center of the plant.

Poinsettias are as much a part of the holidays as evergreens and mistletoe. Tens of millions of poinsettia plants are sold during the season.

The art director for this stamp was William J. Gicker. Greg Breeding designed the stamp with an existing photograph by Betsy Pettet.

The new Global: Poinsettia Forever stamps are being issued in self-adhesive panes of 10.

Ordering First-Day-of-Issue Postmarks

Customers have 120 days to obtain first-day-of-issue postmarks by mail.

They must affix the stamps to envelopes of their choice, address the envelopes to themselves or others and place them in envelopes addressed to:

FDOI – Global Poinsettia Stamp
USPS Stamp Fulfillment Services
8300 NE Underground Drive, Suite 300
Kansas City, MO 64144-9900

After applying the first-day-of-issue postmark, the Postal Service will return the envelopes through the mail. There is no charge for postmarks up to a quantity of 50. For more than 50, customers are charged 5 cents each. All orders must be postmarked by Dec. 26, 2018.

Ordering First-Day Covers

The Postal Service also offers first-day covers for new stamps and stationery items postmarked with the official first-day-of-issue cancellation. Each item has an individual catalog number and is offered in the *USA Philatelic* publication and online at usps.com/shop. Customers may register to receive a free *USA Philatelic* publication online at usps.com/philatelic.

The Postal Service receives no tax dollars for operating expenses and relies on the sale of postage, products and services to fund its operations.

#

Please Note: For media resources, including broadcast quality video and audio and photo stills, please visit the [USPS Newsroom](#). Follow us on [Twitter](#), [Facebook](#), [Instagram](#), [Pinterest](#), and [LinkedIn](#). Subscribe to our [YouTube](#) channel and enjoy our [Postal Posts](#) blog. For more information about the Postal Service, visit usps.com and usps.com/postalfacts.