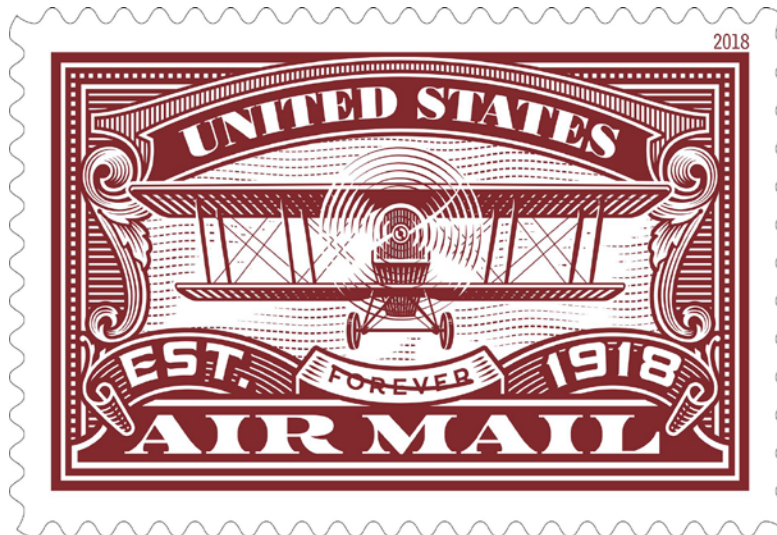


FOR IMMEDIATE RELEASE  
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## Red Letter Day

### *U.S. Postal Service Continues 100th Anniversary Commemoration*

**What:** First-day-of-issue dedication ceremony for the second United States Air Mail Forever stamp. The event is free and open to the public. Please share the news using the hashtags **#AirMailStamps** and **#USAirMail**.

**When:** Saturday, Aug. 11, at 11 a.m. Eastern Daylight Time

**Where:** [College Park Aviation Museum](#)  
1985 Corporal Frank Scott Drive  
College Park, MD 20740

Followers of the U.S. Postal Service's Facebook page can view the ceremony live at [facebook.com/USPS](https://www.facebook.com/USPS).

**Background:** In May, the Postal Service issued a United States Air Mail *Blue* Forever stamp to commemorate the 100th anniversary of the beginning of airmail service. Now, a United States Air Mail *Red* Forever stamp is being issued to mark the 100th anniversary of the Post Office Department's taking charge of the nation's airmail service and making it part of the fabric of the American economy.

The Post Office Department initiated regular U.S. Air Mail Service from College Park Airfield in Maryland to New York City on Aug. 12, 1918. This 218-mile route was the first step in establishing a transcontinental route by air. Operating from

Aug. 12, 1918, through Sept. 1, 1927, this pioneering aviation service was instrumental in developing a critical infrastructure—profitable routes, lighted airfields for night flying, and improved navigational tools—that allowed it to succeed and prosper.

The Postal Service receives no tax dollars for operating expenses and relies on the sale of postage, products and services to fund its operations.

# # #

**Please Note:** For broadcast quality video and audio, photo stills and other media resources, visit the USPS Newsroom at [about.usps.com/news/welcome.htm](https://about.usps.com/news/welcome.htm). For reporters interested in speaking with a regional Postal Service public relations professional, please go to [about.usps.com/news/media-contacts/usps-local-media-contacts.pdf](https://about.usps.com/news/media-contacts/usps-local-media-contacts.pdf). Follow us on Twitter ([twitter.com/usps](https://twitter.com/usps)), Instagram ([instagram.com/uspostalservice](https://instagram.com/uspostalservice)), and LinkedIn ([linkedin.com/company/usps](https://linkedin.com/company/usps)). Subscribe to our channel on YouTube ([youtube.com/usps](https://youtube.com/usps)), like us on Facebook ([facebook.com/usps](https://facebook.com/usps)) and view our Postal Posts blog ([uspsblog.com](https://uspsblog.com)). For more information about the Postal Service, visit [usps.com](https://usps.com) and [usps.com/postalfacts](https://usps.com/postalfacts).