

Postage Statement—USPS Marketing Mail

Post Office: Note Mail Arrival Date & Time (Do Not Round-Stamp)

Mailer	Permit Holder Name, Address, Email, Telephone		Mailing Agent (If other than permit holder) Name, Address, Telephone		Mail Owner (If other than permit holder) Name, Address				
	CAPS Cust. Ref. No. _____ CRID _____		CRID _____		CRID _____				
Mailing	Post Office of Mailing		Mailing Date		Federal Agency Cost Code				
	Statement Seq. No.		For Automation Pieces, Enter Date of Address Matching and Coding		No. & Type of Containers				
	Type of Postage <input type="checkbox"/> Permit Imprint <input type="checkbox"/> Precanceled Stamps <input type="checkbox"/> Metered		Processing Category <input type="checkbox"/> Letters <input type="checkbox"/> CMM <input type="checkbox"/> Flats <input type="checkbox"/> Catalogs <input type="checkbox"/> Marketing Parcels				For Carrier Route Pieces, Enter Date of Address Matching and Coding		
	Total # of Pieces in Mailing		SSF Transaction#		_____ Sacks				
	Total Weight		Permit #		_____ 1 ft. Letter Trays				
For Mail Enclosed within Another Class <input type="checkbox"/> Bound Printed Matter <input type="checkbox"/> Library Mail <input type="checkbox"/> Periodicals <input type="checkbox"/> Media Mail		Move Update Method <input type="checkbox"/> Ancillary Service Endorsement <input type="checkbox"/> NCOA ^{Link} <input type="checkbox"/> ACS		Weight of a Single Piece 0. _____ pounds <input type="checkbox"/> Letter-size or flat mailpiece contains DVD/CD or other disk.		For Carrier Route Price Pieces, Enter Date of Carrier Route Sequencing			
<input type="checkbox"/> Alternative Method <input type="checkbox"/> Multiple <input type="checkbox"/> OneCode ACS <input type="checkbox"/> n/a Alternative Address Format		<input type="checkbox"/> Mailpiece is a product sample _____ % Samples		For Pieces Bearing a Simplified Address Enter Date of Delivery Statistics File or Alternative Method		_____ 2 ft. Letter Trays _____ EMM Letter Trays _____ Flat Trays _____ Pallets _____ Other			
Combined Mailing <input type="checkbox"/> Mixed Class <input type="checkbox"/> Single Class		This is a Political Campaign Mailing <input type="checkbox"/> Yes <input type="checkbox"/> No		This is Official Election Mail <input type="checkbox"/> Yes <input type="checkbox"/> No					
Parts Completed (Select all that apply): <input type="checkbox"/> A <input type="checkbox"/> B <input type="checkbox"/> C <input type="checkbox"/> D <input type="checkbox"/> E <input type="checkbox"/> F <input type="checkbox"/> G <input type="checkbox"/> H <input type="checkbox"/> L <input type="checkbox"/> S <input type="checkbox"/> NSA									
Postage	1		Subtotal Postage (Add parts totals)						
	2		Price at Which Postage Affixed (Check one). <input type="checkbox"/> Correct <input type="checkbox"/> Lowest <input type="checkbox"/> Neither Complete if mailing includes pieces bearing metered/PC Postage or precanceled stamps.				Postage Affixed -		
	3		Incentive/Discount Flat Dollar Amount				-		
	4		Fee Flat Dollar Amount				+		
	5		Permit # _____ Net Postage Due (Line 1 +/- Lines 2, 3, 4)						
USPS Use Only	Additional Postage Payment (State reason)								
	For postage affixed, add additional payment to net postage due; for permit imprint, add additional payment to total postage.				Total Adjusted Postage Affixed				
	Postmaster: Report Total Postage in AIC 130 [Permit Imprint Only, Excluding Simplified Addressing (EDDM)]				Total Adjusted Postage Permit Imprint				
Postmaster: Report Total Postage in AIC 208 [Simplified Addressing (EDDM), Permit Imprint Only]				Total Adjusted Postage Simplified Addressing (EDDM)					
Certification	Incentive/Discount Claimed: _____ Type of Fee: _____								
	The mailer's signature certifies acceptance of liability for and agreement to pay any revenue deficiencies assessed on this mailing, subject to appeal. If an agent signs this form, the agent certifies that he or she is authorized to sign on behalf of the mailer and that the mailer is bound by the certification and agrees to pay any deficiencies. In addition, agents may be liable for any deficiencies resulting from matters within their responsibility, knowledge, or control. The mailer hereby certifies that all information furnished on this form is accurate, truthful, and complete; that the mail and the supporting documentation comply with all postal standards and that the mailing qualifies for the prices and fees claimed; and that the mailing does not contain any matter prohibited by law or postal regulation. I understand that anyone who furnishes false or misleading information on this form or who omits information requested on this form may be subject to criminal and/or civil penalties, including fines and imprisonment. Privacy Notice: For information regarding our Privacy Policy visit www.usps.com .								
	Signature of Mailer or Agent		Printed Name of Mailer or Agent Signing Form			Telephone			
USPS Use Only	Weight of a Single Piece _____ pounds		Total Weight		Are postage figures at left adjusted from mailer's entries? <input type="checkbox"/> Yes <input type="checkbox"/> No If yes, reason:		Round Stamp (Required) Payment Date		
	Total Pieces		Total Postage						
	Presort Verification Performed? (If required) <input type="checkbox"/> Yes <input type="checkbox"/> No								
	I CERTIFY that this mailing has been inspected for each item below if required: (1) eligibility for postage prices claimed; (2) proper preparation (and presort where required); (3) proper completion of postage statement; (4) payment of annual fee; and (5) sufficient funds on deposit (if required)				Date Mailer Notified			Contact	
	USPS Employee's Signature				By (Initials)			Time AM PM	
				Print USPS Employee's Name					

USPS Marketing Mail

Part A—Automation letters Check box if prices are populated in this section.

Letters 3.5 oz. (0.2188 lbs.) or less

	Entry	Price Category	Price	No. of Pieces	Subtotal Postage	Discount Total*	Fee Total	Total Postage
A1	None	5-Digit	\$0.251					
A2	None	AADC	0.274					
A3	None	Mixed AADC	0.287					
A4	DNDC	5-Digit	0.227					
A5	DNDC	AADC	0.250					
A6	DNDC	Mixed AADC	0.263					
A7	DSCF	5-Digit	0.220					
A8	DSCF	AADC	0.243					

* May contain both Full Service Intelligent Mail and other discount—see Instructions page for additional information.

A9	Part A Total (add lines A1–A8)							
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Full Service Intelligent Mail Option

A10	DISPLAY ONLY	Letters—Number of Pieces that Comply _____ x \$0.001 =	
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USPS Marketing Mail

Part B—Nonautomation letters Check box if prices are populated in this section.

Machinable Letters 3.5 oz. (0.2188 lbs.) or less

	Entry	Price Category	Price	No. of Pieces	Subtotal Postage	Discount Total	Fee Total	Total Postage
B1	None	AADC	\$0.287					
B2	None	Mixed AADC	0.300					
B3	DNDC	AADC	0.263					
B4	DNDC	Mixed AADC	0.276					
B5	DSCF	AADC	0.256					

Nonmachinable Letters 4 oz. (0.25 lbs.) or less

	Entry	Price Category	Price	No. of Pieces	Subtotal Postage	Discount Total	Fee Total	Total Postage
B6	None	5-Digit	\$0.479					
B7	None	3-Digit	0.550					
B8	None	ADC	0.573					
B9	None	Mixed ADC	0.646					
B10	DNDC	5-Digit	0.455					
B11	DNDC	3-Digit	0.526					
B12	DNDC	ADC	0.549					
B13	DNDC	Mixed ADC	0.622					
B14	DSCF	5-Digit	0.448					
B15	DSCF	3-Digit	0.519					
B16	DSCF	ADC	0.542					

Nonmachinable Letters Over 4 oz. but less than 16 oz.

	Entry	Price Category	Piece Price	Or Amount Affixed	No. of Pieces	Pieces Subtotal	Pound Price	Pounds	Pounds Subtotal	Subtotal Postage	Discount Total	Fee Total	Total Postage
B17	None	5-Digit	\$0.242				\$0.894						
B18	None	3-Digit	0.326				0.894						
B19	None	ADC	0.378				0.894						
B20	None	Mixed ADC	0.410				0.894						
B21	DNDC	5-Digit	0.242				0.731						
B22	DNDC	3-Digit	0.326				0.731						
B23	DNDC	ADC	0.378				0.731						
B24	DNDC	Mixed ADC	0.410				0.731						
B25	DSCF	5-Digit	0.242				0.683						
B26	DSCF	3-Digit	0.326				0.683						
B27	DSCF	ADC	0.378				0.683						

For affixed postage mailings as described in DMM 243, compute and enter the price for each piece in the Amount Affixed column, multiply by No. of Pieces and total in the Total column.

Part B Total (add lines B1–B27)	
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USPS Marketing Mail

Part C—Carrier Route Letters Check box if prices are populated in this section.

(Automation) Letters 3.5 oz. (0.2188 lbs.) or less

	Entry	Price Category	Price	No. of Pieces	Subtotal Postage	Discount Total*	Fee Total	Total Postage
C1	None	Saturation	\$0.186					
C2	None	High Density Plus	0.196					
C3	None	High Density	0.200					
C4	None	Basic	0.292					
C5	DNDC	Saturation	0.164					
C6	DNDC	High Density Plus	0.174					
C7	DNDC	High Density	0.178					
C8	DNDC	Basic	0.265					
C9	DSCF	Saturation	0.158					
C10	DSCF	High Density Plus	0.168					
C11	DSCF	High Density	0.172					
C12	DSCF	Basic	0.257					

Letters EDDM (Auto) 3.5 oz. (0.2188 lbs.) or less

	Entry	Price Category	Price	No. of Pieces	Subtotal Postage	Discount Total	Fee Total	Total Postage
C13	None	Saturation	\$0.186					
C14	DNDC	Saturation	0.164					
C15	DSCF	Saturation	0.158					

Nonautomation Letters 4 oz. (0.25 lbs.) or less

	Entry	Price Category	Price	No. of Pieces	Subtotal Postage	Discount Total	Fee Total	Total Postage
C16	None	Saturation	\$0.219					
C17	None	High Density Plus	0.227					
C18	None	High Density	0.248					
C19	None	Basic	0.295					
C20	DNDC	Saturation	0.179					
C21	DNDC	High Density Plus	0.187					
C22	DNDC	High Density	0.208					
C23	DNDC	Basic	0.265					
C24	DSCF	Saturation	0.165					
C25	DSCF	High Density Plus	0.173					
C26	DSCF	High Density	0.194					
C27	DSCF	Basic	0.257					

Letters EDDM (Nonauto) 4 oz. (0.25 lbs.) or less

	Entry	Price Category	Price	No. of Pieces	Subtotal Postage	Discount Total	Fee Total	Total Postage
C28	None	Saturation	\$0.219					
C29	DNDC	Saturation	0.179					
C30	DSCF	Saturation	0.165					

* May contain both Full Service Intelligent Mail and other discount—see Instructions page for additional information.

Part C continued on next page

USPS Marketing Mail

Part C—Carrier Route Letters—Continued Check box if prices are populated in this section.

Nonautomation Letters Over 4 oz. but less than 16oz.

	Entry	Price Category	Piece Price	Or Amount Affixed	No. of Pieces	Pieces Subtotal	Pound Price	Pounds	Pounds Subtotal	Subtotal Postage	Discount Total	Fee Total	Total Postage
C31	None	Saturation	\$0.067				\$0.609						
C32	None	High Density Plus	0.075				0.609						
C33	None	High Density	0.096				0.609						
C34	None	Basic	0.120				0.698						
C35	DNDC	Saturation	0.067				0.448						
C36	DNDC	High Density Plus	0.075				0.448						
C37	DNDC	High Density	0.096				0.448						
C38	DNDC	Basic	0.120				0.578						
C39	DSCF	Saturation	0.067				0.393						
C40	DSCF	High Density Plus	0.075				0.393						
C41	DSCF	High Density	0.096				0.393						
C42	DSCF	Basic	0.120				0.546						

Letters EDDM (Nonauto) Over 4 oz. but less than 16 oz.

	Entry	Price Category	Piece Price	Or Amount Affixed	No. of Pieces	Pieces Subtotal	Pound Price	Pounds	Pounds Subtotal	Subtotal Postage	Discount Total	Fee Total	Total Postage
C43	None	Saturation	\$0.067				\$0.609						
C44	DNDC	Saturation	0.067				0.448						
C45	DSCF	Saturation	0.067				0.393						

For affixed postage mailings as described in DMM 243, compute and enter the price for each piece in the Amount Affixed column, multiply by No. of Pieces and total in the Total column.

C46	Part C Total (add lines C1–C45)											
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Full Service Intelligent Mail Option

C47	DISPLAY ONLY	Letters—Number of Pieces that Comply _____ x \$0.001 =
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USPS Marketing Mail

Part D—Automation Flats Check box if prices are populated in this section.

Flats 4 oz. (0.25 lbs.) or less

	Entry	Price Category	Price	No. of Pieces	Subtotal Postage	Discount Total*	Fee Total	Total Postage
D1	None	5-Digit	\$0.393					
D2	None	3-Digit	0.500					
D3	None	ADC	0.567					
D4	None	Mixed ADC	0.598					
D5	DNDC	5-Digit	0.352					
D6	DNDC	3-Digit	0.459					
D7	DNDC	ADC	0.526					
D8	DNDC	Mixed ADC	0.557					
D9	DSCF	5-Digit	0.340					
D10	DSCF	3-Digit	0.447					
D11	DSCF	ADC	0.514					

Flats Over 4 oz. but less than 16 oz.

	Entry	Price Category	Piece Price	Or Amount Affixed	No. of Pieces	Pieces Subtotal	Pound Price	Pounds	Pounds Subtotal	Subtotal Postage	Discount Total*	Fee Total	Total Postage
D12	None	5-Digit	\$0.169				\$0.894						
D13	None	3-Digit	0.276				0.894						
D14	None	ADC	0.343				0.894						
D15	None	Mixed ADC	0.374				0.894						
D16	DNDC	5-Digit	0.169				0.731						
D17	DNDC	3-Digit	0.276				0.731						
D18	DNDC	ADC	0.343				0.731						
D19	DNDC	Mixed ADC	0.374				0.731						
D20	DSCF	5-Digit	0.169				0.683						
D21	DSCF	3-Digit	0.276				0.683						
D22	DSCF	ADC	0.343				0.683						

For affixed postage mailings as described in DMM 243, compute and enter the price for each piece in the Amount Affixed column, multiply by No. of Pieces and total in the Total column.

* May contain both Full Service Intelligent Mail and other discount—see Instructions page for additional information.

D23	Part D Total (add lines D1–D22)											
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Full Service Intelligent Mail Option

D24	DISPLAY ONLY	Flats—Number of Pieces that Comply _____ x \$0.001 =
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USPS Marketing Mail

Part E—Nonautomation Flats Check box if prices are populated in this section.

Flats 4 oz. (0.25 lbs.) or less

	Entry	Price Category	Price	No. of Pieces	Subtotal Postage	Discount Total	Fee Total	Total Postage
E1	None	5-Digit	\$0.466					
E2	None	3-Digit	0.550					
E3	None	ADC	0.602					
E4	None	Mixed ADC	0.634					
E5	DNDC	5-Digit	0.425					
E6	DNDC	3-Digit	0.509					
E7	DNDC	ADC	0.561					
E8	DNDC	Mixed ADC	0.593					
E9	DSCF	5-Digit	0.413					
E10	DSCF	3-Digit	0.497					
E11	DSCF	ADC	0.549					

Flats Over 4 oz. but less than 16 oz.

	Entry	Price Category	Piece Price	Or Amount Affixed	No. of Pieces	Pieces Subtotal	Pound Price	Pounds	Pounds Subtotal	Subtotal Postage	Discount Total	Fee Total	Total Postage
E12	None	5-Digit	\$0.242				\$0.894						
E13	None	3-Digit	0.326				0.894						
E14	None	ADC	0.378				0.894						
E15	None	Mixed ADC	0.410				0.894						
E16	DNDC	5-Digit	0.242				0.731						
E17	DNDC	3-Digit	0.326				0.731						
E18	DNDC	ADC	0.378				0.731						
E19	DNDC	Mixed ADC	0.410				0.731						
E20	DSCF	5-Digit	0.242				0.683						
E21	DSCF	3-Digit	0.326				0.683						
E22	DSCF	ADC	0.378				0.683						

For affixed postage mailings as described in DMM 243, compute and enter the price for each piece in the Amount Affixed column, multiply by No. of Pieces and total in the Total column.

Part E Total (add lines E1–E22)													
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USPS Marketing Mail

Part F—Carrier Route Flats Check box if prices are populated in this section.

Flats 4 oz. (0.25 lbs.) or less

	Entry	Price Category	Price	No. of Pieces	Subtotal Postage	Discount Total*	Fee Total	Total Postage
F1	None	Saturation**	\$0.219					
F2	None	High Density Plus	0.227					
F3	None	High Density	0.248					
F4	None	Basic	0.295					
F5	None	Basic—CR Bundles/Pallet	0.276					
F6	DNDC	Saturation**	0.179					
F7	DNDC	High Density Plus	0.187					
F8	DNDC	High Density	0.208					
F9	DNDC	Basic	0.265					
F10	DNDC	Basic—CR Bundles/Pallet	0.246					
F11	DSCF	Saturation**	0.165					
F12	DSCF	High Density Plus	0.173					
F13	DSCF	High Density	0.194					
F14	DSCF	Basic	0.257					
F15	DSCF	Basic—CR Bundles/Pallet	0.238					
F16	DDU	Saturation**	0.156					
F17	DDU	High Density Plus	0.164					
F18	DDU	High Density	0.185					
F19	DDU	Basic	0.246					
F20	DDU	Basic—CR Bundles/Pallet	0.227					
F21	Detached Address Label		0.036					
F22	Detached Marketing Label		0.036					

Flats EDDM 4 oz. (0.25 lbs.) or less**

	Entry	Price Category	Price	No. of Pieces	Subtotal Postage	Discount Total	Fee Total	Total Postage
F23	None	Saturation	\$0.220					
F24	DNDC	Saturation	0.180					
F25	DSCF	Saturation	0.166					
F26	DDU	Saturation	0.157					

* May contain both Full Service Intelligent Mail and other discount—see Instructions page for additional information.

** Full Service Intelligent Mail Option not available

Part F continued on next page

USPS Marketing Mail

Part F—Carrier Route Flats—Continued Check box if prices are populated in this section.

Flats Over 4 oz. but less than 16 oz.

	Entry	Price Category	Piece Price	Or Amount Affixed	No. of Pieces	Pieces Subtotal	Pound Price	Pounds	Pounds Subtotal	Subtotal Postage	Discount Total*	Fee Total	Total Postage
F27	None	Saturation**	\$0.067				\$0.609						
F28	None	High Density Plus	0.075				0.609						
F29	None	High Density	0.096				0.609						
F30	None	Basic	0.120				0.698						
F31	None	Basic—CR Bundles/Pallet	0.101				0.698						
F32	DNDC	Saturation**	0.067				0.448						
F33	DNDC	High Density Plus	0.075				0.448						
F34	DNDC	High Density	0.096				0.448						
F35	DNDC	Basic	0.120				0.578						
F36	DNDC	Basic—CR Bundles/Pallet	0.101				0.578						
F37	DSCF	Saturation**	0.067				0.393						
F38	DSCF	High Density Plus	0.075				0.393						
F39	DSCF	High Density	0.096				0.393						
F40	DSCF	Basic	0.120				0.546						
F41	DSCF	Basic—CR Bundles/Pallet	0.101				0.546						
F42	DDU	Saturation**	0.067				0.357						
F43	DDU	High Density Plus	0.075				0.357						
F44	DDU	High Density	0.096				0.357						
F45	DDU	Basic	0.120				0.502						
F46	DDU	Basic—CR Bundles/Pallet	0.101				0.502						
F47		Detached Address Label	0.036										
F48		Detached Marketing Label	0.036										

Flats EDDM Over 4 oz. but less than 16 oz.**

	Entry	Price Category	Piece Price	Or Amount Affixed	No. of Pieces	Pieces Subtotal	Pound Price	Pounds	Pounds Subtotal	Subtotal Postage	Discount Total*	Fee Total	Total Postage
F49	None	Saturation	\$0.068				\$0.609						
F50	DNDC	Saturation	0.068				0.448						
F51	DSCF	Saturation	0.068				0.393						
F52	DDU	Saturation	0.068				0.357						

For affixed postage mailings as described in DMM 243, compute and enter the price for each piece in the Amount Affixed column, multiply by No. of Pieces and total in the Total column.

* May contain both Full Service Intelligent Mail and other discount—see Instructions page for additional information.

** Full Service Intelligent Mail Option not available

F53	Part F Total (add lines F1–F52)											
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Full Service Intelligent Mail Option

F54	DISPLAY ONLY	Flats—Number of Pieces that Comply _____ x \$0.001 =
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USPS Marketing Mail

Part G—Marketing Parcels Check box if prices are populated in this section.

Presorted 3.3 oz. (0.2063 lbs.) or less

	Entry	Price Category	Price	No. of Pieces	Subtotal Postage	Discount Total	Fee Total	Total Postage
G1	None	NDC	\$1.243					
G2	None	Mixed NDC	1.577					
G3	DNDC	5-Digit	0.786					
G4	DNDC	SCF	0.879					
G5	DNDC	NDC	1.193					
G6	DSCF	5-Digit	0.736					
G7	DSCF	SCF	0.829					
G8	DDU	5-Digit	0.691					
G9	Nonbarcoded Surcharge		0.058					

Presorted Over 3.3 oz. but less than 16 oz.

	Entry	Price Category	Piece Price	Or Amount Affixed	No. of Pieces	Pieces Subtotal	Pound Price	Pounds	Pounds Subtotal	Subtotal Postage	Discount Total	Fee Total	Total Postage
G10	None	NDC	\$1.006				\$1.150						
G11	None	Mixed NDC	1.340				1.150						
G12	DNDC	5-Digit	0.599				0.905						
G13	DNDC	SCF	0.692				0.905						
G14	DNDC	NDC	1.006				0.905						
G15	DSCF	5-Digit	0.599				0.663						
G16	DSCF	SCF	0.692				0.663						
G17	DDU	5-Digit	0.599				0.445						
G18	Nonbarcoded Surcharge		0.058										

For affixed postage mailings as described in DMM 243, compute and enter the price for each piece in the Amount Affixed column, multiply by No. of Pieces and total in the Total column.

Part G Total (add lines G1-G18)													
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USPS Marketing Mail—Marketing Parcels

Part H—Carrier Route Parcels Check box if prices are populated in this section.

Parcels—Simple Samples

	Price Category	Price	No. of Pieces	Subtotal Postage	Discount Total	Fee Total	Total Postage
H1	Targeted Small						
H2	Targeted Large						
H3	Every Door (Saturation) Small						
H4	Every Door (Saturation) Large						
H5	Detached Address Label						
H6	Detached Marketing Label						

Pallet Fee

	Entry Point	Pallet Type	No. of Pallets	Price	Total Postage
H7	DSCF	5-Digit		\$39.342	
H8	DNDC	5-Digit		83.970	
H9	DNDC	3-Digit		51.643	

Carton/Sack Fee

	Pallet Type	No. of Cartons	Price	Total Postage
H10	3-Digit Pallet with 5-Digit Cartons/Sacks		\$7.032	

Part H Total (add lines H1–H10)

Part L—Customized MarketMail Check box if prices are populated in this section.

Pieces 3.3 oz. (0.2063 lbs.) or less

	Price	No. of Pieces	Total Postage
L1	\$0.451		

Part L Total

Part S—Extra Services and Fees Check box if prices are populated in this section. Items mailed with Extra Services must meet the mailing standards for the extra service.

	Fee	No. of Pcs. or Lbs.	Subtotal Postage	Discount Total	Total Postage
S4	USPS Tracking (Parcels only)				
S17	Picture Permit Imprint				
S19	Certificate of Bulk Mailing (Form 3606-D)				
S25	Live Animal Transportation				
S28	Hazardous Material Transportation				

Part S Total (add lines S4–S28)

USPS Marketing Mail—Instructions

Use this form for regular USPS Marketing Mail prices.

Step 1: Complete Mailer and Mailing sections on page 1. The Mailer section must be completely filled in, including the Permit Holder in the first box, the Mailing Agent, if any as described below, in the second box, and the Mail Owner, as described below, if other than the Permit Holder, in the third box.

Mailing Agent: The mailing agent is a business entity, organization, or individual acting on behalf of one or more mail owners by providing mailing services for which the mail owners compensate the mailing agent. A business entity, organization, or individual whose services define it as a mailing agent may also be considered a mail owner, but only for its own mail or the mail of its subsidiaries. Mailing agents include, but are not limited to the following: Printer, letter shop, address list provider/manager; mail preparer, postage payment provider, mailing logistics provider, mailing tracking provider, ad agency, and mailing information manager.

Mail Owner: The mail owner is the business entity, organization, or individual who makes business decisions regarding the mailpiece content, directly benefits from the mailing, and ultimately pays for postage on the mailpiece directly or by way of a mailing agent.

Step 2: Before you complete the Postage section, go to parts A through S. Complete the part(s) that pertain to your mailing. All pieces must be reported on the appropriate line at the full published price (not including the Full-Service Intelligent Mail incentive). Pieces that comply with the Full-Service Intelligent Mail option requirements are additionally reported on the line provided. The following information will help you to determine which parts to complete:

Parts A–C: Letters

Part A: Automation Letters. Enter total in Part A Total box.

Part B: Nonautomation Letters. Enter total in Part B Total box.

Part C: Carrier Route Letters. Enter total in Part C Total box.

Parts D–F: Flats

Part D: Automation Flats. Enter total in Part D Total box.

Part E: Nonautomation Flats. Enter total in Part E Total box.

Part F: Carrier Route Flats. Enter total in Part F Total box.

Parts G–H: Marketing Parcels

Part G: Marketing Parcels. Enter total in Part G Total box.

Part H: Carrier Route Marketing Parcels. Enter total in Part H Total box.

Part L: Customized MarketMail (CMM)—Enter total in Part L Total box.

Part S: Extra Services—Enter total in Part S Total box

Step 3: Add the postage in parts A through S. For Permit Imprint mailings round off to four decimal places. For Postage Affixed round off to three decimal places.

Step 4: Return to the Postage section on page 1. Check the boxes that correspond to the form parts used. Add the postage amounts for all parts and enter on Line 1 Subtotal Postage, rounded off to two decimal places. For postage affixed mail round off to three decimal places.

Step 5: Complete Line 2 for Postage Affixed mailings. Check the box for the Price at Which Postage Affixed (Correct, Lowest, or Neither). Multiply the number of pieces by the postage affixed. Put the total in the Postage Affixed block.

Step 6: Lines 3 and 4 are for postage adjustments that apply to the entire mailing. Report any Incentive/Discount flat dollar amount on Line 3 and any Fee flat dollar amount on Line 4.

Step 7: Calculate Line 5 Net Postage Due by subtracting any Postage Affixed (Line 2) from the Subtotal Postage (Line 1), subtracting and Incentive/Discount (Line 3), and adding any Fee (Line 4). For permit imprint mailings, the Net Postage Due is the amount that will be withdrawn from the permit imprint account listed in the Permit # box in the Mailing section. For postage affixed mailings, the Net Postage Due is the amount that must be tendered in addition to that already affixed to the mail, and it may be tendered by any of the applicable methods including withdrawal from an advance deposit account that can be listed by Permit # on Line 5.

Instructions continued on next page

USPS Marketing Mail—Instructions—Continued

Use this form for regular USPS Marketing Mail prices.

Step 8: Read and sign the Certification section, including your telephone number. Attach all completed parts and submit with the mailing.

Further Information About Discount Total Column

Mailings that qualify for Full Service Intelligent Mail Option will report the discount in the Discount Total column of each line of the postage statement. The Full Service Intelligent Mail Option lines are for display and data gathering purposes only.

When there is a Full Service discount but no other incentive discount, the Full Service discount is reported directly in the Discount Total column.

When there is both a Full Service discount and an incentive discount, the Discount Total must include both discounts so it must be calculated in an offline calculation with the resulting value reported in the Discount Total column. The calculation is performed as follows:

The Subtotal Postage (SP) amount is not affected and is calculated in the usual way. The Discount Total (DT) is calculated by, first, determining the Full Service discount (FSD) by multiplying the number of Full Service pieces by the per-piece Full Service discount. Then you must calculate the Incentive Discount (ID) by subtracting the Full Service discount (FSD) from the Subtotal Postage (SP) and multiplying the result by the Incentive Discount percentage (ID%) expressed in decimal form, such as .02. Then add the Full Service discount (FSD) and the Incentive Discount (ID) to get the Discount Total (DT).

This calculation can be expressed as an equation as follows:

$$DT = FSD + ID \quad \text{or} \quad DT = FSD + ((SP - FSD) \times ID\%)$$

For more information on mailing standards, prices, and fees, please go to Postal Explorer at pe.usps.com.