



Approved Shipper Rights and Permissions Application

A. Instructions

NOTES: You must attach a sample placement of the proposed use of the postal trademark or image. Completion of this application and submission of a sample placement does not guarantee approval.

FEES: At this time no fees are required for Approved Shippers.

Complete and return this application to:

UNITED STATES POSTAL SERVICE
ATTN: APPROVED POSTAL PROVIDER SUPPORT
475 L'ENFANT PLAZA SW RM 6801
WASHINGTON DC 20260-5013

OR
EMAIL: HQ-USPSApprovedShipper@usps.gov

B. Applicant Information





1. Organization Name	
2a. Contact Name	2b. Contact Title
3. Mailing Address	4. Telephone (include area code)
	5. Fax Number (include area code)
6. Email Address	7. State of Incorporation (if applicable)

C. Property Requested

Use additional sheets if necessary.

1. Logo(s) requested (color of logo will be different than depicted here):

- Small Use:** For any use larger than, but not equal to 3/8" Eagle symbol height.
- Large Use:** For any use larger than, but not equal to 3/8" Eagle symbol height

<input type="checkbox"/>  UNITED STATES POSTAL SERVICE®	<input type="checkbox"/>  UNITED STATES POSTAL SERVICE®
<input type="checkbox"/>  UNITED STATES POSTAL SERVICE® <i>Approved Postal Provider®</i>	<input type="checkbox"/>  UNITED STATES POSTAL SERVICE® <i>Approved Postal Provider®</i>

Other Logo (Please explain):

2. Other USPS® Trademark(s) or Images (Post Office murals, USPS photographs):

D. Image Format Information

1. Will you need the image if available?

YES (Not all images are available.) NO

Mac PC JPG TIFF EPS (Not all formats are available)

2. Additional Information

E. Product/Project Use

Description of Use (Give a detailed description of the product or project. If the project is intended for commercial use, complete the additional sections that follow. Complete Section E1 for print advertisement use and complete Section E2 for all website/internet use.)

E1. Advertising, Promotional or Corporate Use (Includes packaging and displays)

a. Specify medium of use (Direct mail, brochure, flyer, print ad, display, packaging, etc.) For website/email use, complete E2, on Page 2.

b. Describe the nature of your business	c. Intended Audience and Geographical Distribution
	d. Print Run or Distribution size
	e. Layout <input type="checkbox"/> Mock-up of piece is attached to this application

E2. Website/Internet or Other Electronic Use

Note: This application is for reproduction of the logo only. For more information about linking to usps.com go to www.usps.com/webtools and our Website Affiliation instructions at: <http://about.usps.com/management-instructions/as610123.pdf>

a. Web Address where image or logo will appear

b. Description of Website and Intended Image Use (Marketing, Education, etc.)

c. Required Layout

Mock-up of website is required and attached to this application for review and approval by USPS.

d. Other Details You Believe Would Be Helpful in Reviewing Your Request

F. Signature (Sign and forward one copy of this application to the Postal Service)

Authorized Signature	Date Signed
Printed Name	Title