



FOR IMMEDIATE RELEASE December 10, 2009

Contact: Dave Lewin
(O) 202-268-8567
(C) 202-255-2421
dlewin@usps.gov
usps.com/news
Release No. 09-108

New Priority Mail Flat Rate Gift Mailing Envelope Available

Holiday-Themed Mailer Holds Gift Cards

WASHINGTON — Arriving just in time for the holidays, the U.S. Postal Service has added a special Priority Mail Flat Rate Gift Envelope to its lineup of flat-rate mailing products. Each envelope is decorated with a holiday-themed bow, and includes a convenient slot inside for securing gift cards. Available for expedited delivery service to domestic addresses at \$4.95, the flat-rate Gift Mailing Envelope also makes a great way to send oversized greeting cards to friends and family members during the busiest gift-giving time of year.

"The Gift Mailing Envelope is a great addition to our Priority Mail product lineup," said Gary Reblin, vice president, Expedited Shipping. "It meets a demand for customers who want expedited delivery when mailing gift cards."

Measuring 10" x 7", the Priority Mail Flat Rate Gift Mailing Envelope is available for a limited time at most Post Office retail counters nationwide. The new flat-rate envelope is a welcome addition to the popular Priority Mail Flat Rate product lineup, providing customers with another option for expedited shipping of mail and merchandise at a low flat-rate.

Reblin added, "The holiday season is a great time to launch this new envelope because it gives our customers yet another postal option to make their shopping and gift-giving easier."

In addition to the Gift Mailing Envelope, the Priority Mail Flat Rate Envelope is available at \$4.95. Measuring 12 1/2" x 9 1/2", the Priority Mail Flat Rate Envelope is designed for expedited shipping of documents, expense reports, or manuscripts. Rounding out the lineup of holiday-ready flat-rate products are the Priority Mail Flat Rate Boxes. Postage on Priority Mail Flat Rate Boxes is the same low rate to any state, and they are available in four different sizes, with prices starting as low as \$4.95:

- Small Flat Rate Box, 8 5/8" x 5 3/8" x 1 5/8", shipping starts at \$4.95
- Medium Flat Rate Box, 11" x 8 1/2" x 5 1/2", shipping starts at \$10.35
- Large Flat Rate Box, 12" x 12" x 5 1/2", shipping starts at \$13.95 (\$11.95 when shipping to military personnel at APO/FPO addresses overseas)
- Medium Flat Rate Box, 13 5/8" x 11 7/8" x 3 3/8", shipping starts at \$10.35.

By using <u>Click-N-Ship</u>, customers can print shipping labels, receive an online discount for postage, purchase insurance and receive free Delivery Confirmation on Priority Mail packages. Free next-business-day pickup of Priority Mail packages is available at <u>usps.com/pickup</u>.

The Postal Service receives no tax dollars for operating expenses, and relies on the sale of postage, products and services to fund its operations.

Visit the Postal Service's interactive holiday press room at <u>usps.com/news</u>. For holiday mailing reminders and shipping tips, follow us on Twitter at <u>twitter.com/holidayshipping</u>.

Please Note: For broadcast quality video and audio, photo stills and other media resources, visit the USPS Newsroom at www.usps.com/news

A self-supporting government enterprise, the U.S. Postal Service is the only delivery service that reaches every address in the nation, 150 million residences, businesses and Post Office Boxes. The Postal Service receives no tax dollars. With 36,000 retail locations and the most frequently visited website in the federal government, the Postal Service relies on the sale of postage, products and services to pay for operating expenses. Named the Most Trusted Government Agency five consecutive years and the third Most Trusted Business in the nation by the Ponemon Institute, the Postal Service has annual revenue of more than \$68 billion and delivers nearly half the world's mail. If it were a private sector company, the U.S. Postal Service would rank 28th in the 2009 Fortune 500.