

MEDIA ADVISORY

Sept. 2, 2009

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Thanksgiving Day Parade Stamp Dedication Ceremony

What: Thanksgiving Day Parade Stamp First-Day-of-Issue dedication ceremony.

Who: Joseph Corbett

Chief Financial Officer and Executive Vice President

United States Postal Service

Robin Hall

Senior Vice President

Macy's Parade and Entertainment Group

Jean Picker Firstenberg

Chair

USPS Citizens' Stamp Advisory Committee

When: 10 a.m. ET, Wednesday, Sept. 9, 2009 Media set-up at 9:30 a.m.

Where: Macy's Herald Square- Main Floor

New York, NY

Access Via - 151 West 34th Street Entrance

Held in large cities and small towns, Thanksgiving Day parades have been an **Background:**

> important part of the Thanksgiving holiday tradition since the early 20th century. This year, the U.S. Postal Service joins the parade with the issuance of four stamps featuring iconic scenes of a Thanksgiving Day parade: A lively marching band led by a flamboyant drum major, large colorful balloons shaped like favorite animals and characters, a lasso-twirling cowboy and, of course, delighted

spectators gathered on the sidewalk to watch. The stamps were designed by

artist Paul Rogers of Pasadena, CA.

To download the Thanksgiving Day Parade Stamp image and Stamp sheet

images, simply click on the corresponding link(s) below:

0-0_USPS09STA049d.jpg - Thanksgiving Day Parade Sheet 1-0_USPS09STA049e.jpg - Thanksgiving Day Parade Strip

If you have any problems, please contact Roy Betts at

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An independent federal agency, the U.S. Postal Service is the only delivery service that reaches every address in the nation, 149 million residences, businesses and Post Office Boxes, six days a week. It has 34,000 retail locations and relies on the sale of postage, products and services, not tax dollars, to pay for operating expenses. Named the Most Trusted Government Agency five consecutive years by the Ponemon Institute, the Postal Service has annual revenue of \$75 billion and delivers nearly half the world's mail.