

Dec. 10, 2009

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## **It's the Busiest Mailing Day of the Year**

### ***U.S. Postal Service Ready for Last-Minute Rush***

- What:** **Busiest Mailing Day of the Year**  
Join the Postal Service on the busiest mailing day of the year for a behind-the-scenes look at how mail is processed and sorted for delivery. Hear from the holiday mailing and shipping experts on how to properly pack holiday gifts to ensure on-time arrival. Learn time-saving tips and discover the best bargains in shipping this holiday season.
- Who:** Susan Plonkey, vice president, Sales
- When:** Monday, Dec. 14, 7 a.m. – 9 a.m.  
Camera crews can arrive as early as 5:30 a.m.
- Where:** Friendship Post Office  
4005 Wisconsin Ave.  
Washington, DC 20016
- Background:** Americans will entrust more than 830 million pieces of mail with the U.S. Postal Service on Monday, Dec. 14, the busiest mailing day of the year, an increase of more than 40 percent increase over the average daily volume of 583 million pieces of mail.
- The Postal Service also is seeing a dramatic increase in traffic to its website, *usps.com*. While 97 million customers will visit the Post Office this season, 41 million will skip the trip and take advantage of convenient online shipping from home or office. More than 3 million shipping labels are printed from home during the holidays using the Postal Service's website.
- Recommended mail-by dates:
- Dec. 16 – Parcel Post
  - Dec. 21 – First-Class Mail
  - Dec. 21 – Priority Mail
  - Dec. 23 – Express Mail

**Visit the Postal Service's interactive holiday press room at *usps.com/news*. For holiday mailing reminders and shipping tips, follow us on Twitter at *twitter.com/holidayshipping*.**

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A self-supporting government enterprise, the U.S. Postal Service is the only delivery service that reaches every address in the nation, 150 million residences, businesses and Post Office Boxes. The Postal Service receives no tax dollars. With 36,000 retail locations and the most frequently visited website in the federal government, the Postal Service relies on the sale of postage, products and services to pay for operating expenses. Named the Most Trusted Government Agency five consecutive years and the third Most Trusted Business in the nation by the Ponemon Institute, the Postal Service has annual revenue of more than \$68 billion and delivers nearly half the world's mail. If it were a private sector company, the U.S. Postal Service would rank 28th in the 2009 Fortune 500.

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