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### **Get Mom's Attention With a Neon Note Card Set** ***Celebrate! Note Cards From the U.S. Postal Service Include Matching Stamps***

WASHINGTON — Like wearing black shoes with a black purse or brown shoes with a brown purse, moms love things to match. That's why a surefire way to impress mom this Mother's Day is with a Neon Celebrate! Note Card set that includes matching envelopes and stamps.

The Neon Celebrate! Note Card set includes brilliantly colored swirls, circles and dashes in pink, blue, orange, yellow and green. And for only \$12.95, the eight-card set makes a great gift for a mother-in-law, too.

The cards are blank inside so they can be personalized by hand or printer for any occasion. For added convenience — you know how busy moms can get — eight matching Neon Celebrate! Forever Stamps are included. Mom can mail the cards at any time, and the stamps always will equal the value of a current First-Class Mail 1-ounce rate.

"The Neon Celebrate! Note Card set is the perfect stationery to have on hand for birthdays, graduations, job promotions or any special day worth celebrating," said Paul Vogel, president and chief marketing/sales officer. "The coordinated and eye-catching design will brighten someone's day and make the event truly memorable."

The neon art for the Celebrate! Stamp, issued in March, was crafted specially for the Postal Service. It's the first stamp to feature neon artwork.

The Neon Celebrate! Note Card set is available at select Post Offices and at [usps.com](http://usps.com). Mother's Day cards are available at select Post Offices.

The Postal Service receives no tax dollars for operating expenses, and relies on the sale of postage, products and services to fund its operations.

A self-supporting government enterprise, the U.S. Postal Service is the only delivery service that reaches every address in the nation, 150 million residences, businesses and Post Office Boxes. The Postal Service receives no tax dollars for operating expenses, and relies on the sale of postage, products and services to fund its operations. With 32,000 retail locations and the most frequently visited website in the federal government, *usps.com*, the Postal Service has annual revenue of more than \$67 billion and delivers nearly 40 percent of the world's mail. If it were a private sector company, the U.S. Postal Service would rank 29th in the 2010 Fortune 500. *Black Enterprise* and *Hispanic Business* magazines ranked the Postal Service as a leader in workforce diversity. The Postal Service has been named the Most Trusted Government Agency six consecutive years and the sixth Most Trusted Business in the nation by the Ponemon Institute.