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POSTAL NEWS

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The Electronic Post Office, Just a Click Away *On Smart Phones and Online, Open 24/7*

WASHINGTON — Need stamps but don't want to leave the house? Go to usps.com/shop. Need to send a package but can't leave the office? Go to usps.com/shipping. Need to track a package or find a ZIP Code while sitting in a meeting? Use the Postal Service's mobile applications. The Postal Service is providing access to postal products and services when and where its customers want them and the "electronic post office" is open 24/7 to meet that need.

"We know our customers are busy people and they need simple solutions to conduct their postal business," said Kelly Sigmon, vice president, Channel Access. "Whether it's online or on smart phones, we're creating easy, more convenient access to postal products and services when and where our customers want them."

The Postal Service launched its first mobile application for iPhone®, iPod touch® and iPad® devices in December 2009. Since then, it has consistently been listed as one of the top 10 free business apps in the App StoreSM. Using this application, customers can find post offices, look up ZIP Codes, calculate postage prices and track packages. This application has been downloaded by nearly 985,000 customers and more than 50,400 use it at least once a week.

In March of this year, the Postal Service launched a mobile application for AndroidTM devices. To date, it has been downloaded by more than 36,000 customers. It is listed in the top 25 free business applications in the Android MarketplaceTM.

"Don't look at the Postal Service and see only brick and mortar post offices. Nearly one and a half million customers each day go online to usps.com or on the postal smart phone applications," added Sigmon.

Postal customers receive an online discount for postage and free Delivery Confirmation service on Priority Mail and Express Mail packages when using Click-N-Ship at usps.com/clicknship. Click-N-Ship offers a quick and easy way for customers to print mailing labels with postage using a desktop computer at home or the office. And when the package is ready to be shipped, customers can schedule free package pickup from their home or office at usps.com/pickup.

Stamp sales account for roughly 85 percent of all postal retail transactions and they can be purchased at 100,000 locations around the nation, including bank ATMs and grocery stores, as well as online at usps.com/shop.

The Postal Service receives no tax dollars for operating expenses, and relies on the sale of postage, products and services to fund its operations.

An electronic press kit on expanded access, including b-roll, JPEGs and audio soundbites can be found at usps.com/communications/newsroom/expandedaccess/welcome.htm.

We're everywhere so you can be anywhere: uspseverywhere.com

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A self-supporting government enterprise, the U.S. Postal Service is the only delivery service that reaches every address in

the nation, 150 million residences, businesses and Post Office Boxes. The Postal Service receives no tax dollars for operating expenses, and relies on the sale of postage, products and services to fund its operations. With 32,000 retail locations and the most frequently visited website in the federal government, *usps.com*, the Postal Service has annual revenue of more than \$67 billion and delivers nearly 40 percent of the world's mail. If it were a private sector company, the U.S. Postal Service would rank 29th in the 2010 Fortune 500. *Black Enterprise* and *Hispanic Business* magazines ranked the Postal Service as a leader in workforce diversity. The Postal Service has been named the Most Trusted Government Agency six consecutive years and the sixth Most Trusted Business in the nation by the Ponemon Institute.