

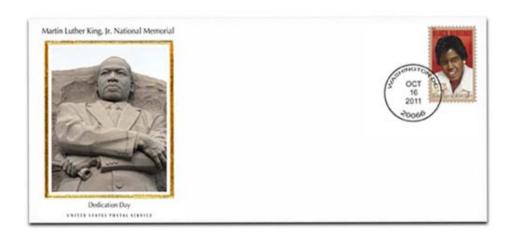
POSTAL NEWS

FOR IMMEDIATE RELEASE Oct. 26, 2011

Contact: Roy Betts 202-268-3207 roy.a.betts@usps.gov usps.com/news Rel. No. 11-118



United States Postal Service Introduces Collectible for Martin Luther King Jr. National Memorial



To obtain a high-resolution image for media use only, email roy.a.betts@usps.gov.

WASHINGTON — Experience the historic dedication of the Martin Luther King Jr. National Memorial and own a special commemorative envelope issued by the Postal Service today.

The envelope features a picture of the memorial complemented with the Barbara Jordan Forever Stamp, which was issued Sept. 16 as the 34th stamp in the Black Heritage series.

Each commemorative envelope costs \$5. To order by mail, send a check or money order, and make payable to Postmaster, to: MLK Fulfillment, PO Box 92282, Washington, DC, 20090-2282. To purchase online visit the Postal Store at <u>usps.com/shop</u>.

Customers can view an image of the collectible envelope on Facebook at facebook.com/USPSStamps.

The Postal Service receives no tax dollars for operating expenses and relies on the sale of postage, products and services to fund its operations.

###

Please Note: For broadcast quality video and audio, photo stills and other media resources, visit the USPS Newsroom at http://about.usps.com/news/welcome.htm.

For reporters interested in speaking with a regional Postal Service public relations professional on this issue, please go to http://about.usps.com/news/media-contacts/usps-local-media-contacts.pdf.

A self-supporting government enterprise, the U.S. Postal Service is the only delivery service that reaches every address in the nation, 150 million residences, businesses and Post Office Boxes. The Postal Service receives no tax dollars for operating expenses, and

relies on the sale of postage, products and services to fund its operations. With 32,000 retail locations and the most frequently visited website in the federal government, *usps.com*, the Postal Service has annual revenue of more than \$67 billion and delivers nearly 40 percent of the world's mail. If it were a private sector company, the U.S. Postal Service would rank 29th in the 2010 Fortune 500. *Black Enterprise* and *Hispanic Business* magazines ranked the Postal Service as a leader in workforce diversity. The Postal Service has been named the Most Trusted Government Agency six consecutive years and the sixth Most Trusted Business in the nation by the Ponemon Institute.