



POSTAL NEWS

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The U.S. Postal Service Offers New Collectible Holiday Products

To obtain a high-resolution image of the Holiday ornaments for media use only, email roy.a.betts@usps.gov.

WASHINGTON — What do Saint Nick and President William Howard Taft have in common this holiday season? Both are featured on beautiful new holiday ornaments that are being sold in select Post Offices, in the *USA Philatelic* catalog and on usps.com/store.

“We expect these ornaments to be extremely popular this year — especially among collectors,” said Steven Mills, USPS Manager, Retail Products. “The holidays represent that time of year when shoppers look for something unique to send to friends and loved ones. These ornaments can be bought and mailed in one simple trip to the Post Office.”

The *Letters to Santa Holiday Ornament* features a metal image of the 2012 Santa and Sleigh Forever stamps and celebrates the 100th anniversary of the Postal Service’s Letters to Santa program. It sells for \$14.99.

The *2012 White House Holiday Ornament* honors President William Howard Taft who introduced the automobile to the White House in 1909. The ornament depicts President and Mrs. Taft driving in the White Motor Company’s Model M car en route to deliver Christmas presents. The ornament is highly polished brass with a coating of nickel finished in 24k gold.

Both ornaments were manufactured by ChemArt of Lincoln, Rhode Island.

To order a copy of *USA Philatelic* catalog featuring the new holiday ornaments, call 800-782-6724.

The Postal Service receives no tax dollars for operating expenses and relies on the sale of

postage, products and services to fund its operations.

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A self-supporting government enterprise, the U.S. Postal Service is the only delivery service that reaches every address in the nation — 151 million residences, businesses and Post Office Boxes. The Postal Service receives no tax dollars for operating expenses, and relies on the sale of postage, products and services to fund its operations. With 32,000 retail locations and the most frequently visited website in the federal government, usps.com, the Postal Service has annual revenue of more than \$65 billion and delivers nearly 40 percent of the world's mail. If it were a private sector company, the U.S. Postal Service would rank 35th in the 2011 Fortune 500. In 2011, Oxford Strategic Consulting ranked the U.S. Postal Service number one in overall service performance of the posts in the top 20 wealthiest nations in the world. Black Enterprise and Hispanic Business magazines ranked the Postal Service as a leader in workforce diversity. The Postal Service has been named the Most Trusted Government Agency for six years and the sixth Most Trusted Business in the nation by the Ponemon Institute.

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