



POSTAL NEWS

FOR IMMEDIATE RELEASE
Dec. 4, 2012

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Release No. 12-148



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Letters to Santa Holiday Gift Ideas from the U.S. Postal Service *Easy, Affordable, Adorable and In-The-Box*

WASHINGTON — To commemorate the 100th anniversary of the Letters to Santa program, the Postal Service is offering a variety of Letters to Santa products — irresistibly priced and simply adorable, according to a reliable North Pole source.

Park your sleigh at select Post Offices to browse the Letters to Santa holiday gift center filled with bright ideas and gifts. If you prefer shopping online visit the Postal Store at usps.com/shop/holidaystore.

The **In the Mailbox Milk and Cookies Set** at just \$19.99 is ready to ship and includes everything you need to leave Santa a snack on Christmas Eve — a melamine cup, a melamine plate and two cookie cutters; all featuring artwork derived from the 2012 *Santa and Sleigh* Forever stamps.

The **In the Mailbox Holiday Bear**, affordably priced at \$11.99, is ready to ship by folding him up, adding postage and sending him off to deliver some love. This holiday bear holds a red gift tied with a green ribbon to celebrate the 100th anniversary of the Letters to Santa program. One paw of this adorable brown bear also features the 2012 *Santa and Sleigh* Forever stamp.

“The Letters to Santa products make great gifts and are so easy to ship — whether you choose to mail them using a Priority Mail Flat Rate Box, a decorative ReadyPost carton or bubble mailer, or send one that’s already boxed,” said [Kelly Sigmon](#), vice president, Channel Access for the Postal Service. “It’s so convenient to shop and ship for loved ones this holiday at a Post Office near you or online at usps.com.”

Here are some other festive gift ideas from the U.S. Postal Service that celebrate the 100th anniversary of the Letters to Santa program and feature artwork derived from the 2012 *Santa and Sleigh* Forever stamps:

Letters to Santa Holiday Ornament: \$14.99 — This metal ornament features the 2012 *Santa and Sleigh* Forever stamps design. It's the perfect addition to top any tree.

Letters to Santa Children's Book: \$9.99 — This children's book tells how Santa makes children's dreams come true with help from the Postal Service. The book includes four pieces of stationery, four sticker sheets and two envelopes, so kids can write to Santa.

Letters to Santa Writing Kit: \$3.99 — The Letters to Santa Writing Kit is a great way for children to write their gift wish lists for Santa's consideration. The kit includes everything a child needs to write to Santa, including two letters (one blank and one fill-in-the-blank), two envelopes, two coloring sheets, a 4-pack of Crayola crayons and a sheet of stickers.

Naughty or Nice Magnetic Pad: \$4.99 — Keep track of who has been naughty and who has been nice with this 9.5 inch high x 2.75 inch wide, 70-page magnetic note pad and candy cane pen.

Letters to Santa Pocket Notes: \$3.99 — These pocket notes are great for making lists of holiday errands and presents that still must be bought. Each pocket note is a 75-sheet pad of pocket-able paper with a magnetic clasp to secure the note pad. Letters to Santa pocket notes are perfect stocking stuffers.

Letters to Santa Small Gift Bags: \$2.99 — The three Letters to Santa small gift bags are perfect for stocking stuffers.

Letters to Santa Gift Tags: \$1.99 — The Letters to Santa gift tags add just the right amount of cute to any gift this season.

Letters to Santa Stickers: \$1.49 — These package stickers remind everyone that Santa is coming to town and add an extra little touch to your cards and packages.

'Tis the season to shop, ship and save by choosing attractive, affordable Letters to Santa gifts from the Postal Service. Make this the best holiday ever, by selecting Santa-themed gifts that are in the box, in the bag and ready to tag! All products are available in select Post Offices and at the usps.com Holiday Store — usps.com/shop/holidaystore.

The Postal Service receives no tax dollars for operating expenses and relies on the sale of postage, products and services to fund its operations.



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A self-supporting government enterprise, the U.S. Postal Service is the only delivery service that reaches every address in the nation — 151 million residences, businesses and Post Office™ Boxes. The Postal Service™ receives no tax dollars for operating expenses, and relies on the sale of postage, products and services to fund its operations. With 32,000 retail locations and the most frequently visited website in the

federal government, usps.com®, the Postal Service has annual revenue of more than \$65 billion and delivers nearly 40 percent of the world's mail. If it were a private sector company, the U.S. Postal Service would rank 35th in the 2011 Fortune 500. In 2011, Oxford Strategic Consulting ranked the U.S. Postal Service number one in overall service performance of the posts in the top 20 wealthiest nations in the world. *Black Enterprise* and *Hispanic Business* magazines ranked the Postal Service as a leader in workforce diversity. The Postal Service has been named the Most Trusted Government Agency for six years and the sixth Most Trusted Business in the nation by the Ponemon Institute.

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