



POSTAL NEWS

FOR IMMEDIATE RELEASE
Dec. 18, 2012

Contact: Patricia Licata
[patricia.licata @usps.gov](mailto:patricia.licata@usps.gov)
202.268.2783
usps.com/news
Release No. 12-154



U.S. Postal Service Highlights Free Package Pickup In New TV Ad

WASHINGTON — The U.S. Postal Service continues its mission to make the holidays easy for customers. In its new [TV ad](#), the Postal Service reminds customers that they can pay for postage, print a shipping label and request a free Package Pickup — all from usps.com.

"Customers have plenty to do this holiday season, but many are still not aware of our free Package Pickup service," said Nagisa Manabe, chief marketing/sales officer. "Requesting it is easy at usps.com, and if the package is picked up by Dec. 20, it will be delivered in time for the holidays. Customers can even provide us with special instructions on where to find their packages."

Free Package Pickup is available with expedited services like Priority Mail, Express Mail, Global Express Guaranteed and Merchandise Return services.

For additional holiday mailing and shipping tips, customers can visit uspsblog.com for the best advice from resident holiday experts on sending holiday cards, letters and packages.



The Postal Service receives no tax dollars for operating expenses and relies on the sale of postage, products and services to fund its operations.

#

Please Note: For broadcast quality video and audio, photo stills and other media resources, visit the USPS Newsroom at <http://about.usps.com/news/welcome.htm>.

A self-supporting government enterprise, the U.S. Postal Service is the only delivery service that reaches every address in the nation — 151 million residences, businesses and Post Office™ Boxes. The Postal Service™ receives no tax dollars for operating expenses, and relies on the sale of postage, products and services to fund its operations. With 32,000 retail locations and the most frequently visited website in the federal government, *usps.com*®, the Postal Service has annual revenue of more than \$65 billion and delivers nearly 40 percent of the world's mail. If it were a private sector company, the U.S. Postal Service would rank 35th in the 2011 Fortune 500. In 2011, Oxford Strategic Consulting ranked the U.S. Postal Service number one in overall service performance of the posts in the top 20 wealthiest nations in the world. *Black Enterprise* and *Hispanic Business* magazines ranked the Postal Service as a leader in workforce diversity. The Postal Service has been named the Most Trusted Government Agency for six years and the sixth Most Trusted Business in the nation by the Ponemon Institute.

Follow the Postal Service on www.twitter.com/USPS and at www.facebook.com/USPS