



POSTAL NEWS

June 6, 2014

PA Contact: Karen Mazurkiewicz
karen.l.mazurkiewicz@usps.gov
716-846-2375

National: Mark Saunders
202-268-6524
mark.r.saunders@usps.gov
usps.com/news



Hot Rods Forever Stamps Limited-Edition on Sale at Post Offices Today

To obtain high-resolution images of the stamps for media use only, email mark.r.saunders@usps.gov.

YORK, PA — Today, the U.S. Postal Service celebrates the fast, powerful vehicles thrill-seeking enthusiasts have been modifying for nearly a century by dedicating the limited-edition Hot Rods Forever Stamps. The stamps depict two 1932 Ford “Deuce” roadsters — a black '32 Ford with orange flames running down the car's body — and a red '32 Ford.

The first-day-of-issue dedication ceremony took place at the [National Street Rod Association \(NSRA\) Street Rod Nationals East Plus](#) at the York Expo Center in York, PA. Available in [booklets of 20 stamps](#), customers may purchase the stamps at usps.com/stamps, at 800-STAMP24 (800-782-6724) or at Post Offices nationwide and on eBay at ebay.com/stamps.

“These Hot Rods stamps mark the beginning of America’s fascination with customizing fast cars,” said Postmaster General Patrick Donahoe in dedicating the stamps. “And they’re just as popular today as they were decades ago. Just like the cars they celebrate, these stamps are timeless in that they’re good for mailing First-Class letters anytime in the future.”

Joining Donahoe in dedicating the stamps were [“Car Crazy TV”](#) host Barry Meguiar and NSRA Special Events Director Jerry Kennedy.

“With an estimated 12 million hot rodders in America today, I applaud the Postal Service for recognizing that Hot Rods will forever be a symbol of our American Culture,” said Meguiar.

Designed by Derry Noyes of Washington, DC, the two stamps were digitally created by artist [John Mattos](#) of San Francisco.

The hot rod culture is vibrant today, with monthlies like *Hot Rod* magazine and organizations like the National Street Rod Association (NSRA) helping keep the flame alive.

Customers may view many of this year's other stamps on Facebook [facebook.com/USPSStamps](https://www.facebook.com/USPSStamps), Twitter [@USPSstamps](https://twitter.com/USPSstamps), Pinterest [pinterest.com/uspsstamps](https://www.pinterest.com/uspsstamps), Instagram [instagram.com/uspostalservice](https://www.instagram.com/uspostalservice) or on uspsstamps.com, the Postal Service's online site for information on upcoming stamp subjects, first-day-of-issue events and other philatelic news.

Ordering First-Day-of-Issue Postmarks

Customers have 60 days to obtain the first-day-of-issue postmark by mail. They may purchase new stamps at local Post Offices, at usps.com/stamps or by calling 800-STAMP-24. They should affix the stamps to envelopes of their choice, address the envelopes to themselves or others and place them in larger envelopes addressed to:

Hot Rods Stamps
Postmaster
3435 Concord Rd.
York, PA 17402-9998

After applying the first-day-of-issue postmark, the Postal Service will return the envelopes through the mail. There is no charge for the postmark up to a quantity of 50. For more than 50, there is a 5-cent charge per postmark. All orders must be postmarked by Aug. 5, 2014.

Ordering First-Day Covers

The Postal Service also offers first-day covers for new stamp issues and Postal Service stationery items postmarked with the official first-day-of-issue cancellation. Each item has an individual catalog number and is offered in the quarterly *USA Philatelic* catalog online at usps.com/shop or by calling 800-STAMP-24 (800-782-6724). Customers may request a free catalog by calling 800-782-6724 or writing to:

U.S. Postal Service
Catalog Request
PO Box 219014
Kansas City, MO 64121-9014

Philatelic Products

Eight philatelic products are available.



689224, [Framed Art](#), \$19.95.



689206, [Press Sheet w/Die cut](#), \$68.60
(print quantity 1,000).

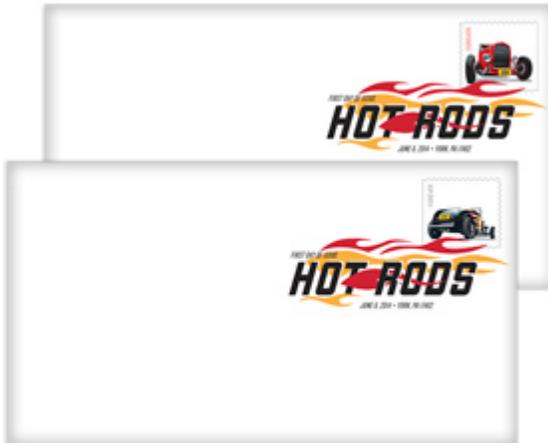
689208, [Press Sheet w/o Die cut](#), \$68.60
(print quantity 1,500).



689210, [Keepsake w/Digital Color Postmark](#)
(Set of 2), \$13.95.



689216, [First-Day Cover](#) (Set of 2), \$1.86.



689221, [Digital Color Postmark](#) (Set of 2), \$3.28.



689230, [Ceremony Program](#), \$6.95.

689231, Stamp Deck Card, \$0.95.

###

Please Note: For broadcast quality video and audio, photo stills and other media resources, visit the [USPS Newsroom](#).

Reporters interested in speaking with regional Postal Service public relations professionals should visit this [link](#).

Follow us on [twitter.com/USPS](#) and like us at [facebook.com/USPS](#). For more information about the Postal Service, visit [usps.com](#) and [usps.com/postalfacts](#).