

FOR IMMEDIATE RELEASE Nov. 19, 2014

# **POSTAL NEWS**

Mark Saunders 202-268-6524 mark.r.saunders@usps.gov

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## **Christmas Magi Stamps Celebrate Visitors Bearing Gifts**

High-resolution images of the stamps are available for media use only by emailing: mark.r.saunders@usps.gov

WASHINGTON — The U.S. Postal Service commemorates one of the most beloved stories of the holiday season by issuing the Christmas Magi Limited Edition Forever stamps today. The first-day-of-issue dedication ceremony took place at the St. John's Church in Washington, DC.

"We are pleased and excited that this stamp will decorate millions of greeting cards, letters and packages this year," said U.S. Postal Service Governor Louis Giuliano in dedicating the stamp. "And like the Christmas story and the three wise men — these stamps are good forever!"

Joining Giuliano in the dedication were White House Military Office Senior Chaplain Navy Captain Stan Fornea and St. John's Church Rector Dr. Luis León. First Take Communication Washington, DC, President and CEO Nancy Mathis served as master of ceremonies.

The stamp celebrates the biblical story of three visitors from the east who came bearing gifts for Jesus. The stamp art depicts the Magi atop camels near the summit of a small hill. Guiding them is a large, dazzling star. In the west, Three Kings Day is celebrated Jan. 6. In many cultures, this is the day for exchanging gifts, rather than Christmas Day.

The colors in the sky range from rose, near the horizon, darkening to a rich purple at the top, suggesting that the travelers are moving through the desert at dawn. Art director Greg Breeding designed the stamp, which was illustrated by Nancy Stahl.

Working together, Breeding, of Charlottesville, VA, and Stahl, of New York City, created an image that illustrates the traditional tale of the Magi. The three figures sit atop bedecked and harnessed camels, guided by a large, dazzling star in the sky. Stahl first sketched her design in pencil on tracing paper. After scanning the sketch, she added color digitally and gave the artwork a softer, airbrushed look.

The Christmas Magi Limited Edition Forever stamps will always be equal in value to the current First-Class Mail 1-ounce price. Customers may purchase the stamps at <u>usps.com/stamps</u>, the <u>Postal Store</u>, at 800-STAMP24 (800-782-6724) and at Post Offices nationwide or visit <u>ebay.com/stamps</u> to shop for a wide variety of postage stamps and collectibles.

### **Ordering First-Day-of-Issue Postmarks**

Customers have 60 days to obtain the first-day-of-issue postmark by mail. They may purchase new stamps at their local Post Office, at The Postal Store website at <u>usps.com/shop</u>, or by calling 800-STAMP-24. They should affix the stamps to

envelopes of their choice, address the envelopes to themselves or others, and place them in a larger envelope addressed to:

Christmas Magi Stamp Special Events PO Box 92282 Washington, DC 20090-2282

After applying the first-day-of-issue postmark, the Postal Service will return the envelopes through the mail. There is no charge for the postmark up to a quantity of 50. For more than 50, customers are charged 5 cents each. All orders must be postmarked by Jan. 18, 2015.

#### **Ordering First-Day Covers**

The Postal Service also offers first-day covers for new stamp issues and Postal Service stationery items postmarked with the official first-day-of-issue cancellation. Each item has an individual catalog number and is offered in the quarterly *USA Philatelic* catalog, online at <u>usps.com/shop</u> or by calling 800-782-6724. Customers may request a free catalog by calling 800-782-6724 or writing to:

U.S. Postal Service Catalog Request PO Box 219014 Kansas City, MO 64121-9014

#### **Philatelic Products**

There are eight philatelic products available.



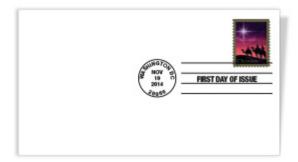
689724 Framed Art, \$39.95.



689706 <u>Press Sheet with Die cuts</u>, \$78.40 (print quantity 1,000). 689708 <u>Press Sheet without Die cuts</u>, \$78.40 (print quantity 1,000).

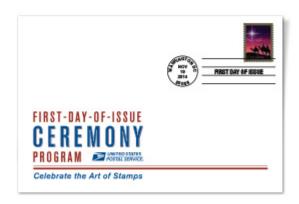


689710 Digital Color Postmark Keepsake, \$11.95.





689721 Digital Color Postmark, \$1.64.



689730 <u>Ceremony Program</u>, \$6.95.

689731 Stamp Deck Card, \$0.95.

Visit the Postal Service's <u>Holiday Newsroom</u> for mailing tips, mail by dates, letters to and from Santa and other information.

Many of this year's other stamps may be viewed on Facebook at <u>facebook.com/USPSStamps</u>, via Twitter <u>@USPSstamps</u> or at <u>uspsstamps.com</u>.

The Postal Service receives no tax dollars for operating expenses and relies on the sale of postage, products and services to fund its operations.

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