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## **MTAC and the U.S. Postal Service Working Together to Enhance the Value of Mail** *MTAC Receives the U.S. Postal Service Partnership for Growth Award*

ANAHEIM — The U.S. Postal Service recognized the Mailers Technical Advisory Committee (MTAC) this week for excellence in driving technology, innovation and supporting growth for the mailing industry. Postmaster General Megan J. Brennan and Deputy Postmaster General Ronald A. Stroman presented the Partnership for Growth Award to MTAC at the annual National Postal Forum.

The prestigious award represents the Postal Service's dedication to recognizing innovation in a rapidly evolving technology environment. "Our collaboration with MTAC is incredibly valuable," said the Postmaster General. "It has endured for 50 years because it allows the Postal Service and the mailing industry to work better together, and it allows us to grow stronger together with a shared commitment to invest in our future."

MTAC received the recognition for its leadership role in helping to enhance the value of mail through product development, mail preparation and entry, visibility and service performance measurement and payment acceptance. MTAC work groups have played instrumental roles in modernizing the mailing industry as the Postal Service evolves.

"MTAC is deeply honored to receive the prestigious Partnership for Growth Award," said MTAC Chair Chris Lien. "We've enjoyed a successful relationship with the Postal Service for a half-century, and we look forward to continuing our work together to improve quality, strengthen service and move the mailing industry into the future."

Through pushing the boundaries and adapting mail with new technology, MTAC and USPS join forces to share technical information with mailers and receive their advice and recommendations on matters concerning mail-related products and services. This enhances customer value and expands the use of products and services for the mutual benefit of mailing industry stakeholders and the Postal Service.

The Postal Service receives no tax dollars for operating expenses and relies on the sale of postage, products and services to fund its operations.

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