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Sept. 18, 2015

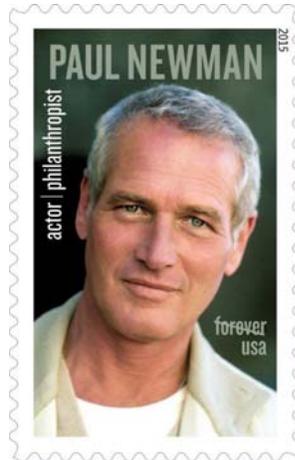
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## **Paul Newman Forever Stamp on Sale Today** *Stamp Dedication Ceremony Held in His Hometown*

*A high-resolution image of the stamp is available for media use only by emailing [roy.a.betts@usps.gov](mailto:roy.a.betts@usps.gov).*

Cleveland — The U.S. Postal Service today officially dedicated a Forever Stamp honoring Oscar-winning actor and philanthropist Paul Newman. The ceremony was held in the Playhouse Square District in Cleveland, Newman's hometown.

"Paul Newman left an indelible mark on American film and American culture. He loved life. He loved the arts. And, perhaps most importantly, he loved to help others," said USPS Eastern Area Operations Vice President Joshua Colin. "Through this stamp, Paul Newman will forever be remembered as a great actor, writer, producer and director who advanced philanthropic endeavors, funded charitable causes and made the world a better place."

Joining Colin to dedicate the stamp were Clea Newman Soderlund, senior director of special initiatives, SeriousFun Children's Network and Paul Newman's daughter; Robert Forrester, president and CEO, Newman's Own Foundation; Mimi Dane, president and CEO, Flying Horse Farms; Eryn Powell, freshman, Kenyon College and Flying Horse Farms camper; W. Spencer Hsu, Postmaster, Cleveland; Janet Klug, chairperson, Citizens' Stamp Advisory Committee (CSAC); and Sara Shookman, Emmy-winning television journalist.

Customers may purchase the Paul Newman Forever Stamp at [usps.com/stamps](http://usps.com/stamps), the [Postal Store](#), at 800-STAMP24 (800-782-6724) and at Post Offices nationwide. A variety of stamps and collectibles also is available at [ebay.com/stamps](http://ebay.com/stamps).

The stamp art features photographer Steve Schapiro's 1980 photograph of Newman, accompanied by text that reads "Actor/Philanthropist." The photo credit is Paul Newman photo/© Steve Schapiro/Corbis. Art director Derry Noyes designed the stamp.

**Newman's Life and Legacy**

With his blue eyes and on-screen charisma, Newman enthralled American moviegoers for six decades. During the course of his decorated movie career, he received 10 Academy Award nominations, including eight for best actor. He won an Oscar for his role in the 1986 film "The Color of Money." At the Oscars ceremony in 1994, Newman was presented with the Jean Hersholt Humanitarian Award.

In the 1980s and 1990s, Newman also embraced his many passions, particularly auto racing, which he took up in his 40s. Each year the number on his race car was changed to match his age. The last car he raced was number 82. He also served as the president of the board of the famed Actors Studio, which he helped support financially.

SeriousFun Children's Network, which Newman founded, has helped more than 600,000 children and their family members in the United States and beyond. Perhaps Newman's boldest action on the philanthropic stage came in 1982, when he founded the Newman's Own food company. Beginning simply with a single product of oil-and-vinegar salad dressing and a commitment to quality and charitable giving over profit, the company has since grown into an international business with more than 200 products. Along the way, Newman's Own has donated more than \$430 million to thousands of charities.

In 1998, Newman helped create the Committee Encouraging Corporate Philanthropy, an organization composed of board chairs and CEOs of major corporations that focuses on corporate philanthropy and citizenship. In 2006, he co-founded the Safe Water Network, which provides safe water services to people in the developing world.

### **Ordering First-Day-of-Issue Postmarks**

Customers have 60 days to obtain first-day-of-issue postmarks by mail. They may purchase new stamps at local Post Offices, at the Postal Store [usps.com/shop](https://usps.com/shop) or by calling 800-STAMP-24. They should affix the stamps to envelopes of their choice, address the envelopes to themselves or others, and place them in envelopes addressed to:

Paul Newman Stamp  
Customer Relations Coordinator  
Cleveland Post Office  
2200 Orange Avenue, Room 234  
Cleveland, OH 44101-9998

After applying the first-day-of-issue postmark, the Postal Service will return the envelopes through the mail. There is no charge for postmarks up to a quantity of 50. For more than 50, customers are charged 5 cents each. All orders must be postmarked by Nov. 17, 2015.

### **Ordering First-Day Covers**

The Postal Service also offers first-day covers for new stamps and stationery items postmarked with the official first-day-of-issue cancellation. Each item has an individual catalog number and is offered in the quarterly *USA Philatelic* catalog, online at [usps.com/shop](https://usps.com/shop) or by calling 800-782-6724. Customers may request a free catalog by calling 800-782-6724 or writing to:

U.S. Postal Service  
Catalog Request  
PO Box 219014  
Kansas City, MO 64121-9014

### **Philatelic Products**

There are 12 philatelic products for this stamp issue.

- 473406, Press Sheet with Die-cut, \$58.80
- 473408, Press Sheet without Die-cut, \$58.80
- 473410, Keepsake with Digital Color Postmark, \$11.95
- 473416, First-Day Cover, \$0.93
- 473418, First-Day Cover Full Pane, \$12.30
- 473419, Cancelled Full Pane, \$12.30

- 473421, Digital Color Postmark, \$1.64
- 473424, Framed Art, \$39.95
- 473430, Ceremony Program, \$6.95
- 473431, Stamp Deck Card, \$0.95
- 473432, Stamp Deck Card with Digital Color Postmark, \$1.99

A selection of the products can be viewed on [The Postal Store's](#) Paul Newman page.

Many of this year's other stamps may be viewed on Facebook at [facebook.com/USPSStamps](https://facebook.com/USPSStamps), or via Twitter [@USPSstamps](https://twitter.com/USPSstamps).

The Postal Service receives no tax dollars for operating expenses and relies on the sale of postage, products and services to fund its operations.

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