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Sneak a Peek at Your Holiday Greetings! *Informed Delivery: U.S. Postal Service's Latest Innovation*

WASHINGTON — Do you wait to see which co-workers, family members or friends send you holiday greeting cards before sending your own? Do you feel guilty about sending cards after-the-fact or worse — late?

Well, stop feeling guilty. Your procrastinating ends this holiday season. Thanks to the latest innovative feature now offered by the U.S. Postal Service, you can preview those greeting cards from co-workers, family members and friends before they are delivered to your mailbox. Be among the first in your neighborhood to mail out cards this holiday season — not the last.

“Informed Delivery is the perfect solution for mailing greeting cards this holiday season ahead of time,” said Product Innovation Vice President Gary Reblin. “See what’s coming soon to your mailbox before it’s actually delivered and manage your packages, too. Conveniently posted on your mobile phone, tablet or computer.”

Informed Delivery gives residential consumers the ability to digitally preview their household’s letter-size mailpieces. Users receive an email or dashboard notification that includes images of the exterior, address side of incoming mailpieces.

Nearly 7 million people are enrolled in Informed Delivery, and it has been well received by users. Of those users surveyed, 95 percent indicate they are “very satisfied” or “satisfied” with the free feature.

Consumers interested in signing up for Informed Delivery to experience its benefits first-hand, can visit informeddelivery.usps.com.

The Postal Service receives no tax dollars for operating expenses and relies on the sale of postage, products and services to fund its operations.

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