

FOR IMMEDIATE RELEASE  
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## U.S. Postal Service to Issue Frozen Treats Forever Stamps

- What:** First-day-of-issue stamp dedication ceremony for the Frozen Treats Forever stamps. The event is free and open to the public. Please RSVP at [usps.com/frozentreats](https://usps.com/frozentreats). Share the news of the stamps using the hashtag **#FrozenTreatsStamps**.
- When:** Wednesday, June 20, at 6 p.m.
- Where** [Thinkery](#) Children's Museum  
Event Courtyard  
1830 Simond Ave.  
Austin, TX 78723
- Parking is available at nearby Alamo Parking. Tickets will be validated at the Thinkery Children's Museum admission entrance.
- Background:** Cool off with Frozen Treats, a U.S. Postal Service Forever stamp issuance featuring frosty, colorful, icy pops on a stick. The tasty, sweet confections come in a variety of shapes and flavors.
- Today, Americans love cool, refreshing ice pops on a hot summer day. Modern frozen treats are available in many varieties. Ice pops are made by large manufacturers, home cooks, and artisanal shops. In recent years, frozen treats containing fresh fruit such as kiwi, watermelon, blueberries, oranges, and strawberries have become more common. In addition, flavors such as chocolate, root beer, and cola are also popular. Some frozen treats even have two sticks, making them perfect for sharing.
- This booklet of 20 stamps showcases Margaret Berg's whimsical watercolor illustrations of frozen treats. Each of the 10 stamp designs include two different treats. The words "FOREVER" and "USA" appear along the bottom of every stamp.

The Postal Service receives no tax dollars for operating expenses and relies on the sale of postage, products and services to fund its operations.

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