May 1, 2018

National: Roy Betts
202-268-3207
roy.a.betts@usps.gov

Celebrating the 200th Anniversary of the Flag Act of 1818
U.S. Postal Service Dedicating a New Forever Stamp Marking the Historic Milestone

What:
With this stamp, the U.S. Postal Service is pleased to highlight the 200th anniversary of the Flag Act of 1818, which provided the basic design of the current American flag: 13 stripes symbolizing the original 13 colonies and one star for each state in the union.

The stamp art celebrating this anniversary shows a flag with 20 stars, the number of states in the Union when the Flag Act of 1818 went into effect. Ethel Kessler was art director for the stamp and typography was by Kit Hinrichs. Hinrichs shows a flag with crisp folds and a layering effect that conveys a sense of the dynamism of the young nation. News of the stamp is being shared with the hashtags #FlagActStamp.

Who:
Pat Mendonca, U.S. Postal Service Senior Director for the Postmaster General/CEO

When:
Saturday, June 9, 2018, 11:30 a.m., Central Daylight Time

Where:
68th Appleton Flag Day Parade
Houdini Plaza
100 W. Lawrence Street
Appleton, WI 54911

Followers of the U.S. Postal Service’s Facebook page can view the ceremony live at facebook.com/USPS.

RSVP:
Dedication ceremony attendees are encouraged to RSVP at usps.com/flagact to gain entrance to the event.
Background: Two hundred years ago the Flag Act of 1818 gave us the basic design of the current American flag: 13 stripes and one star for each state in the Union.

Prior to the act, the nation’s official flag showed 15 stars and 15 stripes. The expansion of the union to 20 states by 1817 required a rethinking of the flag’s configuration. Rather than increasing the number of stripes every time a new state joined the union, the Flag Act reduced their number to 13, signifying the original 13 colonies, and increased the number of stars to reflect the current number of states in the union. The act specified that a new star would be added on the Fourth of July following the admission of a new state.

The United States flag has had 50 stars since July 4, 1960, when a new star was added after Hawaii became the 50th state.

The Postal Service receives no tax dollars for operating expenses and relies on the sale of postage, products and services to fund its operations.

Attached is a hi-res image of the stamp for media use only. When reproducing please credit as follows: ©2018 U.S. Postal Service.

# # #

Please Note: For broadcast quality video and audio, photo stills and other media resources, visit the USPS Newsroom at about.usps.com/news/welcome.htm.

For reporters interested in speaking with a regional Postal Service public relations professional, please go to about.usps.com/news/media-contacts/usps-local-media-contacts.pdf.

Follow us on twitter.com/USPS and like us at facebook.com/USPS. For more information about the Postal Service, go to usps.com and usps.com/postalfacts.