

FOR IMMEDIATE RELEASE  
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## **World War I: Turning the Tide Forever Stamp** *Honoring Those Who Served in Seminal Conflict*

KANSAS CITY — Post Offices across the nation are selling the newest stamps to honor the millions of Americans, both home and abroad, who participated in World War I, considered the seminal conflict of the 20<sup>th</sup> century. World War I: Turning the Tide Forever stamps were dedicated in a special ceremony today at the National World War I Museum and Memorial in Kansas City, MO.

“Even though the United States didn’t see action until the last year of the war, in 1918, American troops played an indispensable role in turning the tide of that war in favor of the Allies,” said dedicating official U.S. Postal Service General Counsel and Executive VP Thomas Marshall. “Today we pay tribute to the sacrifice of those soldiers, as well as the millions of supporters on the home front.”

World War I was a four-year global conflict (1914-1918) that reshaped the map of Europe. The United States remained neutral until April 1917, when it declared war on Germany and entered on the side of the Allies — Britain, France, and Russia. When the American Expeditionary Force, which ultimately grew to nearly 5 million troops, did finally engage in 1918, its actions helped end the war, thrusting the U.S. to the forefront of major world powers.

The stamp art features a close-up of a member of the American Expeditionary Force holding the U.S. flag. Barbed wire can be seen in the background, as well as an airplane in flight and smoke rising up from the battlefield. The artwork was painted in airbrush on illustration board, a technique that evokes the propaganda posters used during World War I. Art director Greg Breeding designed the issuance with art by Mark Stutzman. News of the stamps is being shared using the hashtag **#WorldWarIStamp**.

Customers may purchase the WWI: Turning the Tide Forever stamps through the Postal Store at [usps.com/shop](https://usps.com/shop), by calling 800-STAMP24 (800-782-6724) and at Post Office locations nationwide.

### **Ordering First-Day-of-Issue Postmarks**

Customers have 120 days to obtain first-day-of-issue postmarks by mail. They may purchase new stamps at local Post Office facilities, at the Postal Store [usps.com/shop](https://usps.com/shop) or by phone at 800-STAMP-24. They must affix the stamps to envelopes of their choice, address the envelopes to themselves or others and place them in envelopes addressed to:

FDOI – World War I: Turning the Tide Forever Stamps  
USPS Stamp Fulfillment Services  
8300 NE Underground Drive, Suite 300  
Kansas City, MO 64144-9900

After applying the first-day-of-issue postmark, the Postal Service will return the envelopes through the mail. There is no charge for postmarks up to a quantity of 50. For more than 50, customers are charged 5 cents each. All orders must be postmarked by Nov. 27, 2018.

### **Ordering First-Day Covers**

The Postal Service also offers first-day covers for new stamps and stationery items postmarked with the official first-day-of-issue cancellation. Each item has an individual item number and is offered in the *USA Philatelic Publication* and online at [usps.com/shop](https://usps.com/shop). Customers may register to receive a free *USA Philatelic Publication* online at [usps.com/philatelic](https://usps.com/philatelic).

### **Philatelic Products**

Philatelic products for this stamp issue are as follows:

- 477406, Press Sheet, \$60.
- 477410, Digital Color Keepsake, \$11.95.
- 477416, First-Day Cover, \$0.94.
- 477421, Digital Color Postmark, \$1.65.

The Postal Service receives no tax dollars for operating expenses and relies on the sale of postage, products and services to fund its operations.

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