

JOHN E. POTTER  
POSTMASTER GENERAL, CEO



September 22, 2010

Mr. Eugene Platt  
734 Gilmore Court  
Charleston, SC 29412-9043

Dear Mr. Platt:

On behalf of our nation's postal employees, it gives me great pleasure to extend my appreciation for your strong support of the Breast Cancer Research stamp for eight consecutive years. Your personal initiative of buying more than \$1,000 worth of the stamps each October 1 in memory of your wife Mary, who succumbed to the disease, is an unequalled tribute to her and to Breast Cancer Awareness Month.

Your benevolent gesture, now a tradition at the James Island Station, Charleston, South Carolina, benefits the numerous organizations fighting breast cancer and the 1.3 million women who suffer from the disease annually. In addition, I am certain that the local hospitals and charities that receive your gift of this stamp are thankful for your generosity and passion to find a cure.

This is the twelfth year of the stamp's issuance, our nation's first semipostal stamp, which has now raised more than \$70 million in sales exceeding 950 million stamps.

Thank you for your continued support.

Sincerely,

A handwritten signature in dark ink that reads "John E. Potter".

John E. Potter

bcc: Mr. Nicholas Rinaldi, District Manager, Greater SC District, Columbia, SC  
Mr. Timothy D. Shaw, Postmaster, Charleston, SC  
Ms. Mary K. Griner, Manager, Customer Services, James Island Station, Charleston,  
SC  
Ms. Deborah Yackley, Manager, Capital Metro Area CC  
Mr. Harry E. Spratlin, Communications Coordinator, Capital Metro Area CC