



MEDIA ADVISORY

FOR IMMEDIATE RELEASE
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Love Kicks Off 2019

The U.S. Postal Service to Dedicate the Hearts Blossom Forever Stamp

What: Twelve colorful hearts visually expressing love's joyful, bountiful nature illustrate the first Forever stamp issued in 2019 and will be revealed by the U.S. Postal Service during a first-day-of-issue ceremony. The event is free and open to the public.

News on the stamp is being shared with the hashtag **#LoveStamps**.

Who: [Robert Cintron](#), vice president, Network Operations, U.S. Postal Service

When: Thursday, Jan. 10, 2019, at 11 a.m. AST

Where: [Puerto Rico Museum of Contemporary Art](#)
Ave. Juan Ponce de León
(Corner Ave. Robert H. Todd, Stop 18)
San Juan, PR 00910

Followers of the U.S. Postal Service's Facebook page can view the ceremony live at [facebook.com/USPS](https://www.facebook.com/USPS).

RSVP: Dedication ceremony attendees are encouraged to RSVP at usps.com/lovestamps/

Background: Hearts Blossom is the latest stamp in the Love series from the U.S. Postal Service. The stamp art features the word "Love" in cursive script below 12 colorful hearts. The color palette — red, purple, orange, and pink — is intended to create a happy and positive feeling. Art director Antonio Alcalá designed the stamp.

The Postal Service has successfully captured the essence of love ever since issuing the first stamp in the series in 1973. Although the stamps are released early in the year, they are not just for Valentine's Day but can be used to deliver love during any season.

Customers may purchase stamps and other philatelic products through the Postal Store at usps.com/shop, by calling 800-STAMP24 (800-782-6724), by mail through *USA Philatelic* catalog or at Post Office locations nationwide.

The Postal Service receives no tax dollars for operating expenses and relies on the sale of postage, products and services to fund its operations.

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