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U.S. Postal Service Recognized as 2019 Top Federal Agency for Multicultural Business Opportunities

WASHINGTON — The U.S. Postal Service is being honored as the top government agency for multicultural business opportunities by a leading national organization promoting business inclusiveness. The award honors the Postal Service's leadership among the 25 top-ranked government agencies, known as the Omni50, that support opportunities for small businesses and entrepreneurs.

The award is bestowed by Omnikal, a social media and networking organization whose more than 2.1 million members reflect the diversity of the United States. The 2019 award recipients were determined based on a survey of Omnikal members, answering questions about the quality of business initiatives provided for companies led by minorities and women.

In naming the Postal Service as the leading Omni50 Award Winning Government Agency, Omnikal CEO Kenton Clarke noted that the "changing multicultural and multi-generational landscape of our country has demanded this evolution." Omnikal's mission is "to equalize, broaden and level the playing field for both brands and an increasingly varied vendor/supplier marketplace."

This is the eighth consecutive year that USPS has won the top honor and its 19th year as an Omni50 awardee.

"We recognize supplier diversity as an essential part of our procurement strategy and we believe it strengthens our competitiveness in the marketplace," said Postal Service Vice President of Supply Management Susan M. Brownell. "The Postal Service is honored to receive this award and we remain focused on maintaining a competitive and sustainable supplier base reflective of the diversity of the American supplier community that is helping us resolve business challenges with agility, ingenuity, and new perspectives."

The Postal Service's efforts to engage with multicultural businesses and entrepreneurs include reaching out to register small businesses, hosting workshops, facilitating one-on-one business meetings, and posting materials online to guide business owners in marketing their supplies and services.

Postal Service policies support inclusiveness as vital for the continued growth and success of its business in serving the American public. The Postal Service strives to empower and collaborate with diverse partners to better serve its customers, to maintain positive rapport within the business community and to stay on the cutting edge of business in the 21st century.

The Postal Service is at the core of the \$1.4 trillion U.S. mailing industry that employs more than 7.5 million people. It receives no tax dollars for operating expenses and relies on the sale of postage, products and services to fund its operations.

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