FOR IMMEDIATE RELEASE
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Sesame Street Stamps
Iconic Show’s 50th Anniversary Celebrated by the U.S. Postal Service

What: The U.S. Postal Service honors Sesame Street, the influential and beloved children’s television show. For 50 years, the series has provided educational programming and entertainment for generations of children throughout the country and around the world.

The first day of issue event for the Sesame Street Forever stamps will be held immediately preceding one festival stop on the Sesame Street Road Trip, a celebration of the show’s golden anniversary that will be held in 10 cities across the United States. News of the release is being shared on social media with the hashtag #Sesame50.

When: Saturday, June 22, 2019 at 9:30 a.m. EDT

Where: Lafayette Park
1592 Antietam Avenue
Detroit, MI 48207

RSVP: RSVP required for attendance at: usps.com/sesamestreet
Space is limited.

Background: The first episode of Sesame Street aired on Nov. 10, 1969. From the beginning, Sesame Street was like no other children’s program. Human characters, often children themselves, interacted with the Muppets of Sesame
Arranged in horizontal rows, the stamps showcase 16 of the Muppets characters that appear on Sesame Street — Big Bird, Ernie, Bert, Cookie Monster, Rosita, The Count, Oscar the Grouch, Abby Cadabby, Herry Monster, Julia, Guy Smiley, Snuffleupagus, Elmo, Telly, Grover, and Zoe. Images of nine of the characters appear on the right side of the pane underneath the iconic Sesame Street sign. The back of the pane displays the Sesame Street 50th anniversary artwork.

Sesame Street stamps are being issued as Forever stamps. Forever stamps will always be equal in value to the current First-Class Mail 1-ounce price.

All postage stamps are available for purchase at Post Offices locations, online at usps.com and by toll-free phone order at 1-800 STAMP-24.

The Postal Service receives no tax dollars for operating expenses and relies on the sale of postage, products and services to fund its operations.

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