



MEDIA ADVISORY

FOR IMMEDIATE RELEASE
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U.S. Postal Service Issuing 1969: First Moon Landing Forever Stamps

What: The U.S. Postal Service is celebrating the 50th anniversary of Apollo 11 and man's first steps on the Moon with two Forever stamps.

The stamp dedication ceremony is free and open to the public. News of the stamp is being shared with the hashtags **#MoonLandingStamps** or **#AstronautStamps**.

Who: Thomas J. Marshall, General Counsel and Executive Vice President, United States Postal Service and Dedicating Official

Steven W. Monteith, Vice President, Marketing, United States Postal Service

Kelvin Manning, Associate Director, Technical, John F. Kennedy Space Center

Russell L. (Rusty) Schweickart, former NASA astronaut and scientist, NASA

When: Friday, July 19, 2019, at 11 a.m. EDT

Where: Kennedy Space Center Visitor Complex
Space Commerce Way
Merritt Island, FL

RSVP: Dedication ceremony attendees are required to RSVP at usps.com/moonlanding.

Background: On July 20, 1969, Apollo 11 astronauts Neil Armstrong and Buzz Aldrin achieved something that had long been confined to the realm of science fiction when they landed a spidery spacecraft named *Eagle* on the Moon. A worldwide audience watched and listened when Armstrong stepped onto the Moon's surface and famously said, "That's one small step for (a) man, one giant leap for mankind."

On the 50th anniversary of this first Moon landing, two stamp designs commemorate that historic milestone. One stamp features Armstrong's iconic photograph of Aldrin in his spacesuit on the surface of the Moon. The other stamp, a photograph of the moon taken in 2010 by Gregory H. Revera from his home in Madison, AL, shows the landing site of the lunar module, *Eagle*, in the Sea of Tranquility. The site is indicated on the stamp by a dot. Art director Antonio Alcalá designed the stamps.

The 1969: First Moon Landing stamps are being issued as Forever stamps. Forever stamps will always be equal in value to the current First-Class Mail 1-ounce price.

Customers may purchase stamps and other philatelic products through the Postal Store at usps.com/shop, by calling 800-STAMP24 (800-782-6724), by mail through *USA Philatelic* or at Post Office locations nationwide.

The Postal Service receives no tax dollars for operating expenses and relies on the sale of postage, products and services to fund its operations.

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