

## **MEDIA ADVISORY**

FOR IMMEDIATE RELEASE June 28, 2019

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## **Stamps Showcase State and County Fairs**

What: The U.S. Postal Service celebrates the fun of America's state and county fairs

with four stamps. The whimsical artwork of the stamps is meant to evoke a nostalgic feeling for America's fairs past and present. The stamps show a traditional fair theme where communities gather to socialize and have fun.

News of the stamps is being shared with the hashtags #StateFairsStamps, #StateCountyFairsStamps, and #CountyFairsStamps. Also, a video of the stamps unveiling ceremony will be shown live on *Facebook.com/usps* 

Who:

U.S. Postal Service Chief Operating Officer and Executive Vice President David

E. Williams

KXMC-TV Station Manager Jim Olson

North Dakota State Fair General Manager Renae Korslien

State Future Farmers of America President Brianna Maddock

North Dakota Association of Fairs Associate Director and Board Member Corey

Heiser

Vocalist and Minot High School Senior Chloe Marie

When: Thursday, July 25, at 11 a.m. CDT

Where: North Dakota State Fair- Stage 2

2005 Burdick Expressway East

Minot, ND 58701

**Background:** The colorful se-tenant stamps — one scene across four stamps —celebrate the

fun of America's state and county fairs. The stamp on the far left shows farmers

unloading produce behind a white fence. In the second stamp, a child holding a chicken sits atop the same fence, with carnival rides—a Ferris wheel and merry-go-round—in the background. Those rides can be seen in the third stamp, where some fairgoers admire the livestock behind the fence while others walk, balloons in hand, toward a sweets stand. The last stamp shows children at the stand buying treats from the vendor.

The art director was Greg Breeding. Mike Ryan designed the stamps with original art by Mick Wiggins.

The State and County Fairs stamps are being issued as Forever stamps and will always be equal in value to the current First-Class Mail 1-ounce price.

The stamps will be available for purchase July 25. Pre-orders for the State and County Fairs stamps can be reserved through The Postal Store at *usps.com/shop*.

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