



# POSTAL NEWS

FOR IMMEDIATE RELEASE  
Sept. 9, 2019

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## Honoring the Sacrifices

*U.S. Postal Service Dedicates Purple Heart Medal Forever Stamp Oct. 4*

WASHINGTON — The U.S. Postal Service today announced the Purple Heart Medal Forever stamp will be dedicated at INDYPEX sponsored by the Indiana Stamp Club in Noblesville, IN, and go on sale nationwide Oct. 4.

The stamp dedication ceremony will be held at INDYPEX, Hamilton County Fairgrounds and Exhibition Center, 2003 Pleasant St., Noblesville, IN, 46060. The start time will be announced at a later date.

With this stamp, the Postal Service continues to honor the sacrifices of the men and women who serve in the U.S. military. The Purple Heart is awarded in the name of the president of the United States to members of the military who have been wounded or killed in action. According to the Military Order of the Purple Heart, an organization for combat-wounded veterans, the medal is “the oldest military decoration in the world in present use and the first award made available to a common soldier.”

Established by General George Washington during the Revolutionary War, the Badge of Military Merit — a heart made of purple cloth — was discontinued after the war. In 1932, on the 200th anniversary of Washington’s birth, the decoration was reinstated and redesigned as a purple heart of metal bordered

by gold, suspended from a purple and white ribbon. In the center of the medal is a profile of George Washington beneath his family coat of arms.

The Purple Heart Medal 2019 stamp is a redesign that features a purple border matching the brilliant purple of the medal and its ribbon. Ira Wexler photographed the medal. William J. Gicker served as art director with Bryan Duefrene as designer.

The Purple Heart Medal 2019 stamp is being issued as a Forever stamp in self-adhesive sheets of 20. This Forever stamp is always equal in value to the current First-Class Mail 1-ounce price.

Customers may purchase stamps and other philatelic products through The Postal Store at [usps.com/shop](https://usps.com/shop), by calling 800-STAMP24 (800-782-6724), by mail through *USA Philatelic* or at Post Office locations nationwide.

The Postal Service receives no tax dollars for operating expenses and relies on the sale of postage, products and services to fund its operations.

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