



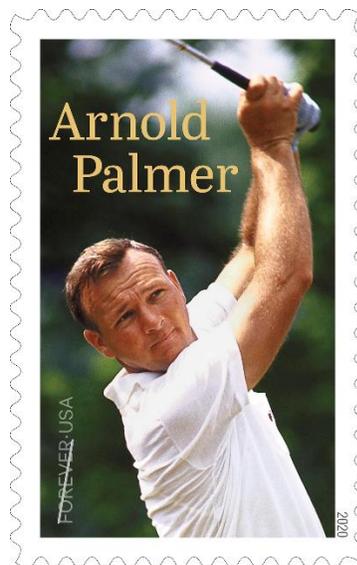
MEDIA ADVISORY

FOR IMMEDIATE RELEASE
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Legendary Golfer Arnold Palmer to be Honored With Stamp at PGA Tour Tournament Event

WHAT: The U.S. Postal Service will dedicate a stamp honoring golfer Arnold Palmer (1929–2016), who rose from humble beginnings to become a champion.

The stamp dedication ceremony at the Arnold Palmer Invitational Presented by Mastercard is open to ticketholders. Limited tickets are available for philatelic media available upon request. News of the stamp is being shared with the hashtag **#ArnoldPalmerForever**.

For more information, visit usps.com/arnoldpalmer.

WHO: The Honorable Roman Martinez IV, U.S. Postal Service Board of Governors

WHEN: Wednesday, March 4, 2020, at 11:15 a.m. EST

WHERE: Arnold Palmer Invitational Presented by Mastercard
Bay Hill Club & Lodge
9000 Bay Hill Blvd.
Orlando, FL 32819

Background:

The U.S. Postal Service will dedicate a stamp honoring golfer Arnold Palmer (1929–2016), who rose from humble beginnings to become a champion. With drive and charisma, he helped transform a game once seen as a pastime for the elite into a sport enjoyed by the masses.

During a nearly decade-long period beginning in 1958, Palmer led the Professional Golfers' Association of America (PGA) Tour in yearly money winnings four times; won the Vardon Trophy, awarded to the player with the lowest scoring average, four times; and twice earned PGA Player of the Year honors. In 1964, he won his seventh and final major. The six U.S. Ryder Cup teams of which he was a member won the biennial international competition. He captained the team twice, first as a player in 1963, then in 1975. Overall, Palmer won 62 PGA Tour events, the fifth-most of all time, and 92 tournaments worldwide.

The stamp features James Drake's action photograph of Palmer at the 1964 U.S. Open at Congressional Country Club in Bethesda, MD. Palmer's name appears in the top left corner and the words "Forever" and "USA" are printed along the bottom of the left edge.

Art director Antonio Alcalá designed the stamp.

The Arnold Palmer stamp is being issued as a Forever stamp, which will always be equal in value to the current First-Class Mail 1-ounce price.

Postal Products

Customers may purchase stamps and other philatelic products through The Postal Store at usps.com/shopstamps, by calling 800-STAMP24 (800-782-6724), by mail through *USA Philatelic*, or at Post Office locations nationwide.

The Postal Service receives no tax dollars for operating expenses and relies on the sale of postage, products and services to fund its operations.

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