



# MEDIA ADVISORY

FOR IMMEDIATE RELEASE  
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## U.S. Postal Service Announces Virtual Dedication Ceremony for Enjoy the Great Outdoors Stamps

**What:**

The Postal Service celebrates the many ways we appreciate the natural world with a virtual event on Facebook and Twitter to introduce the Enjoy the Great Outdoors stamps. These Forever stamps will be released June 13 in panes of 20.

News of the stamps is being shared with the hashtag **#GreatOutdoorsStamps**.

These stamps will be available for purchase at Post Office locations nationwide and at [usps.com/outdoors](https://usps.com/outdoors).

**Who:**

John M. Barger, U.S. Postal Service Board of Governors

David Vela, deputy director, National Park Service, exercising the authority of the director

**What:** The virtual stamp event will be posted on the Postal Service's Facebook and Twitter pages.

**When:** Saturday, June 13, 11 a.m. EDT.

**How to View:**

Facebook

If you choose to watch a virtual Postal Service stamp event through your mobile device:

1. Download the Facebook app from your phone's app store. (If you already have the app, go to step 3.)
2. Sign in to your Facebook account.
3. In the search box, type USPS.
4. Select "Pages" and click the "Like" button for "US Postal Service." (**Note: You must "Like" USPS to be able to view the virtual event.**)
5. Once you have liked USPS, go to the USPS Facebook page.
6. Scroll down the page until you see "Posts."
7. Click on the event. (**Note: If you are experiencing technical difficulties or the event doesn't start exactly at the scheduled time and you don't see the livestream, keep refreshing your page until it becomes available.**)

If you choose to watch a virtual Postal Service stamp event through your desktop or laptop, sign in to your Facebook account.

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3. Once you have liked USPS, go to the USPS Facebook page.
4. Scroll down the page until you see "Posts."
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Twitter

Mobile view: Open Twitter app. If you don't have a Twitter account, you can download the Twitter app and create your own account, or open [twitter.com/USPS](https://twitter.com/USPS) from your phone's web browser. Once the ceremony begins, the virtual event will appear at the top of the USPS Twitter feed. If the ceremony doesn't appear, keep refreshing the page until the event appears.

Desktop view: Sign in to your Twitter account or open [twitter.com/USPS](https://twitter.com/USPS) from your computer's web browser. Once the ceremony begins, the virtual event will appear at the top of the USPS Twitter feed. If the ceremony doesn't appear, keep refreshing the page until the event appears.

**Background:**

The Enjoy the Great Outdoors stamps artwork depicts five different scenes of various outdoor activities — building a sandcastle, hiking,

cross-country skiing, canoeing and biking. In these hand-sketched and painted designs, artist Gregory Manchess uses light and shadow to evoke a sense of wonder for these remarkable landscapes. Surrounding the pane of 20 stamps is a painting showing trees and the bank of a body of water. The small figures of a canoe in the water and a man standing ashore holding an oar are visible at the top of the selvage. The title “Enjoy the Great Outdoors” appears right above the pane of stamps in white lettering. Derry Noyes, a USPS art director, designed the stamps.

Forever stamps will always be equal in value to the current First-Class Mail 1-ounce price.

### **Postal Products**

Customers may purchase stamps and other philatelic products through The Postal Store at [usps.com/shop](https://usps.com/shop), by calling 800-STAMP24 (800-782-6724), by mail through [USA Philatelic](#) or at Post Office locations nationwide.

The Postal Service receives no tax dollars for operating expenses and relies on the sale of postage, products and services to fund its operations.

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