



MEDIA ADVISORY

FOR IMMEDIATE RELEASE
June 23, 2020

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New Stamps Celebrating Bugs Bunny's 80th Birthday Coming Soon to a Post Office Near You

WASHINGTON, DC — The U.S. Postal Service will issue commemorative Forever stamps celebrating Bugs Bunny's 80th birthday. The Postal Service and Warner Bros. Consumer Products are excited to dedicate these stamps at a virtual ceremony on July 27, the 80th anniversary of Bugs Bunny's official screen debut.

Bugs has always been known for his impeccable impersonations and his masterful masquerades, so the soon-to-be-revealed 10 designs on this pane of 20 stamps each showcase a costumed Bugs Bunny in some of his most memorable getups.

The original stamp artwork is based on Bugs Bunny's iconic moments and was created especially for this issuance by Warner Bros. Entertainment Inc., featuring work from Warner Bros. Animation artists, who also created the sketches on the reverse side of the stamp pane. Greg Breeding was the designer and William J. Gicker served as art director.

Customers may pre-order stamps at usps.com/shopstamps or by calling 800-STAMP24 (800-782-6724), beginning June 29.

The stamps are being issued as Forever stamps, which will always be equal in value to the current First-Class Mail 1-ounce price.

Stay tuned for a sneak peek of the stamps at facebook.com/usps. Please visit usps.com/bugsbunny for details for the upcoming virtual stamp dedication ceremony. News of the stamps is being shared with hashtags #BugsBunnyStamps and #BugsBunny80.

The Postal Service receives no tax dollars for operating expenses and relies on the sale of postage, products and services to fund its operations.

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