

FOR IMMEDIATE RELEASE
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Celebrating Fruits and Vegetables

U.S. Postal Service's New Stamps Savor the Flavor of America's Produce

WHAT: The U.S. Postal Service captures the classic beauty of still-life paintings with the release of stamps featuring 10 different images of fruits and vegetables. Each stamp features a different arrangement: red and black plums, heirloom and cherry tomatoes, carrots, lemons, blueberries, red and green grapes, lettuces, strawberries, eggplants, and figs.

News about the stamp is being shared with the hashtags
#FruitsandVegetablesStamps #ProduceStamps.

WHO: Isaac Cronkhite, USPS chief human resources officer and executive vice president

Nichole Greene-Jenkins, executive director of Capitol Market in Charleston, WV. The historic farmers' market and retail establishment is built on the site of a railroad depot dating back to the late 1800's.

WHEN: Friday, July 17, at 11 a.m. EDT

WHERE: The virtual stamp event utilizing the historic Capitol Market as backdrop will be posted on the Postal Service's Facebook and Twitter pages.

HOW TO VIEW:

Facebook

If you choose to watch a virtual Postal Service stamp event through your mobile device:

1. Download the Facebook app from your phone's app store. (If you already have the app, go to step 3.)
2. Sign in to your Facebook account.
3. In the search box, type USPS.
4. Select "Pages" and click the "Like" button for "US Postal Service." (Note: You must "Like" USPS to be able to view the virtual event.)
5. Once you have liked USPS, go to the USPS Facebook page.
6. Scroll down the page until you see "Posts."
7. Click on the event. (Note: If you are experiencing technical difficulties or the event does not start exactly at the scheduled time and you do not see the livestream, keep refreshing your page until it becomes available.)

If you choose to watch a virtual Postal Service stamp event through your desktop or laptop:

1. Sign in to your Facebook account.
2. In the search box, type USPS.
3. Select "Pages" and click the "Like" button for "US Postal Service." (Note: You must "Like" USPS to be able to view the virtual event.)
4. Once you have liked USPS, go to the USPS Facebook page.
5. Scroll down the page until you see "Posts."
6. Click on the event. (Note: If you are experiencing technical difficulties or the event does not start exactly at the scheduled time and you do not see the livestream, keep refreshing your page until it becomes available.)

Twitter

Mobile view: Open Twitter app. If you do not have a Twitter account, you can download the Twitter app and create your own account, or open twitter.com/USPS from your phone's web browser. Once the ceremony begins, the virtual event will appear at the top of the USPS Twitter feed. If the ceremony does not appear, keep refreshing the page until the event appears.

Desktop view: Sign in to your Twitter account or open twitter.com/USPS from your computer's web browser. Once the ceremony begins, the virtual event will appear at the top of the USPS Twitter feed. If the ceremony does not appear, keep refreshing the page until the event appears.

BACKGROUND:

Inspired by the artistic traditions of Renaissance Europe, artist Robert Papp used real fruits and vegetables as models. After sketching his subjects, he transferred the drawings to canvas mounted on hardboard and created 10 stunning oil images of fruits and vegetables. Postal Service Art Director Derry Noyes used those images to design 10 stamps, which are being issued as First-Class Mail Forever stamps.

POSTAL PRODUCTS:

Customers may purchase stamps and other philatelic products through The Postal Store at usps.com/shopstamps, by calling 800-STAMP24 (800-782-6724), by mail through USA Philatelic, or at Post Office locations nationwide.

The Postal Service receives no tax dollars for operating expenses and relies on the sale of postage, products and services to fund its operations.

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