FOR IMMEDIATE RELEASE
Oct. 5, 2020

Contact: David P. Coleman
(C) 202-425-1476
david.p.coleman@usps.gov
usps.com/news

New Stamp Celebrates Kwanzaa

WHAT: The U.S. Postal Service announces a new stamp to celebrate Kwanzaa, which honors values and beliefs around African American heritage.

This annual holiday, which takes place over seven days from Dec. 26 to Jan. 1, brings family, community and culture together for many African Americans.

A pictorial postmark of the First Day of Issuance location Nashville, TN is available at usps.com/stamps.

News of the stamp is being shared with hashtag #KwanzaaStamps.

WHO: Pritha Mehra, acting chief information officer and executive vice president, USPS

Linda Hazel Humes, adjunct assistant professor, Africana Studies Department, John Jay College

Sanga of the Valley, musician

WHEN: Tuesday, Oct. 13, 2020, at 11 a.m. EDT

WHERE: A virtual stamp dedication ceremony for the Kwanzaa stamp will be posted on the Postal Service’s Facebook and Twitter pages.

Please visit usps.com/kwanzaa for details of the event.

BACKGROUND: Kwanzaa is a festive time for rejoicing in the prospect of health, prosperity and good luck in the coming year. It is also a time for contemplation and recollection of past hardships, faced by individuals and communities, and the ways history can inform and impact future happiness.

The Kwanzaa stamp is being issued as a Forever stamp in a pane of 20. Forever stamps will always be equal in value to the current First-Class Mail 1-ounce price.
Pre-orders for the Kwanzaa stamp can be placed online at usps.com and by phone at 800-STAMP24 (800-782-6724).

The Postal Service receives no tax dollars for operating expenses and relies on the sale of postage, products and services to fund its operations.

###

**Please Note:** For U.S. Postal Service media resources, including broadcast-quality video and audio and photo stills, visit the [USPS Newsroom](https://www.usps.gov/nr/). Follow us on [Twitter](https://twitter.com/usps), [Instagram](https://www.instagram.com/usps/), [Pinterest](https://www.pinterest.com/usps/) and [LinkedIn](https://www.linkedin.com/company/usps/). Subscribe to the [USPS YouTube channel](https://www.youtube.com/user/usps), like us on [Facebook](https://www.facebook.com/usps/) and enjoy our [Postal Posts blog](https://www.usps.com/blogs). For more information about the Postal Service, visit [usps.com](https://www.usps.com) and [facts.usps.com](https://facts.usps.com).