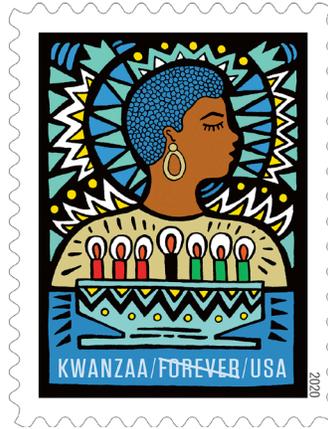


FOR IMMEDIATE RELEASE
Oct. 5, 2020

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New Stamp Celebrates Kwanzaa

- WHAT:** The U.S. Postal Service announces a new stamp to celebrate Kwanzaa, which honors values and beliefs around African American heritage.
- This annual holiday, which takes place over seven days from Dec. 26 to Jan. 1, brings family, community and culture together for many African Americans.
- A pictorial postmark of the First Day of Issuance location Nashville, TN is available at usps.com/stamps.
- News of the stamp is being shared with hashtag **#KwanzaaStamps**.
- WHO:** Pritha Mehra, acting chief information officer and executive vice president, USPS
- Linda Hazel Humes, adjunct assistant professor, Africana Studies Department, John Jay College
- Sanga of the Valley, musician
- WHEN:** Tuesday, Oct. 13, 2020, at 11 a.m. EDT
- WHERE:** A virtual stamp dedication ceremony for the Kwanzaa stamp will be posted on the Postal Service's Facebook and Twitter pages.
- Please visit usps.com/kwanzaa for details of the event.
- BACKGROUND:** Kwanzaa is a festive time for rejoicing in the prospect of health, prosperity and good luck in the coming year. It is also a time for contemplation and recollection of past hardships, faced by individuals and communities, and the ways history can inform and impact future happiness.
- The Kwanzaa stamp is being issued as a Forever stamp in a pane of 20. Forever stamps will always be equal in value to the current First-Class Mail 1-ounce price.

Pre-orders for the Kwanzaa stamp can be placed online at usps.com and by phone at 800-STAMP24 (800-782-6724).

The Postal Service receives no tax dollars for operating expenses and relies on the sale of postage, products and services to fund its operations.

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