



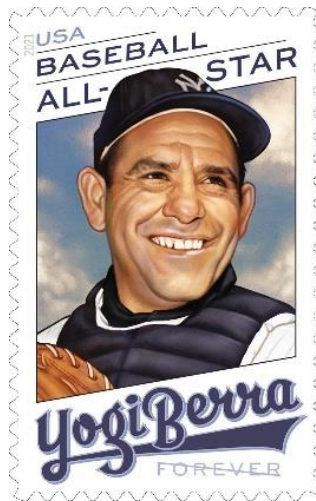
## MEDIA ADVISORY

FOR IMMEDIATE RELEASE  
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### All-Star Baseball Player Yogi Berra Celebrated on Forever Stamp

**WHAT:** The U.S. Postal Service will honor Hall of Famer Yogi Berra with a commemorative Forever stamp.

News of the stamp is being shared with hashtags **#YogiBerraStamp** and **#BaseballStamps**.

**WHO:** The Honorable Ron A. Bloom, Chairman, U.S. Postal Service Board of Governors

Louis DeJoy, Postmaster General and CEO, U.S. Postal Service

Bob Costas, Emmy Award-winning sportscaster

**WHEN:** Thursday, June 24, 2021, at 9:30 a.m. EDT

**WHERE:** The First Day of Issue stamp event will be held at the Yogi Berra Museum & Learning Center, 8 Yogi Berra Drive, Little Falls, NJ 07424.

For more information, visit [usps.com/yogiberra](https://usps.com/yogiberra).

A pictorial postmark of the First Day of Issue location in Little Falls, NJ, is available at [usps.com/stamps](https://usps.com/stamps).

**BACKGROUND:** Beloved by fans across the country, Yogi Berra (1925-2015) was one of the best Major League Baseball players of his era. Berra won a record 10 World Series with the New York Yankees and was inducted into the National Baseball Hall of Fame.

During his career, Berra won three AL MVP awards and was an 18-time MLB All-Star. Considered the best catcher in the American League in the 1950s, he was also a feared hitter, averaging better than .300 four times — finishing with a .285 lifetime average — knocking in 100 runs five times and hitting 358 home runs.

Art director Antonio Alcalá designed the stamp with original art by Charles Chaisson. The artist first sketched the image with graphite and pastel oil pencils. He then scanned the image and finished the portrait digitally by applying layers of color to add highlights and detail. Michael Doret designed and created the lettering for “Yogi Berra” in blue script under the image of the player.

The Yogi Berra stamp is being issued as a Forever stamp in panes of 20. These Forever stamps will always be equal in value to the current First-Class Mail 1-ounce price.

## Postal Products

Customers may purchase stamps and other philatelic products through the Postal Store at [usps.com/shopstamps](https://usps.com/shopstamps), by calling 844-737-7826, by mail through [USA Philatelic](https://usa.philatelic.com), or at Post Office locations nationwide.

The Postal Service generally receives no tax dollars for operating expenses and relies on the sale of postage, products and services to fund its operations.

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