



MEDIA ADVISORY

FOR IMMEDIATE RELEASE
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usps.com/news



Mystery Message in New Forever Stamps

WHAT: Put your sleuthing skills to the test with the bright colors and interesting shapes of the new Mystery Message Forever stamp. The U.S. Postal Service offers intrigue and excitement for customers with a stamp that needs deciphering to be fully appreciated.

News of the stamps is being shared with the hashtag **#MysteryMessageStamps**.

WHO: Hon. Robert M. Duncan, governor, U.S. Postal Service Board of Governors

Tamara Christian, president and chief operating officer, International Spy Museum

Rebecca Roberts, program curator, Planet Word Museum

WHEN: Wednesday, July 14, 2021, at 10 a.m. ET

WHERE: [International Spy Museum](https://www.internationalspymuseum.org/)
700 L'Enfant Plaza SW
Washington, DC 20024

The story behind the stamp will also be featured on the U.S. Postal Service [Facebook](https://www.usps.com/news) and [Twitter](https://twitter.com/usps) pages, posting at 1 p.m. ET.

BACKGROUND:

The new Mystery Message Forever stamp is designed to put your sleuthing skills to the test! Featuring bright colors and interesting shapes, the stamp design is a visual riddle spelling out a difficult-to-discern message. Each colorful square contains a letter in an interesting pattern.

The seemingly random patterns were carefully placed so that when put all together, the message reads (here is a “spoiler alert”): “More Than Meets the Eye!” The reverse side of the pane also provides the solution.

Art director Antonio Alcalá designed the stamp. The Mystery Message stamp is being issued as a Forever stamp. This Forever stamp will always be equal to the current First-Class Mail 1-ounce price.

Postal Products

Customers may purchase stamps and other philatelic products through the [Postal Store](#) at usps.com/shopstamps, by calling (844) 737-7826, by mail through [USA Philatelic](#), or at Post Office locations nationwide.

The Postal Service generally receives no tax dollars for operating expenses and relies on the sale of postage, products and services to fund its operations.

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