

## **MEDIA ADVISORY**

FOR IMMEDIATE RELEASE July 26, 2021 Contact: Roy Betts <u>roy.a.betts@usps.gov</u> (C) 202-256-4174

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## **Endless Amusement to be Featured on U.S. Postage Stamps**

What: The U.S. Postal Service will celebrate many popular games played by Americans of

all ages with the issuance of the Backyard Games Forever stamps.

News of these stamps is being shared with the hashtag #backyardgamesstamps.

Who: Judy de Torok, vice president, Corporate Affairs, U.S. Postal Service

William J. Gicker, Jr., director, Stamp Services, U.S. Postal Service

Scott D. English, executive director, American Philatelic Society Administrator, American Philatelic Research Library

Thomas Chen, Midwest Badminton Club

Alex P. Gara, president, American Bocce Company, LLC.

Greg Breeding, art director

When: Thursday, August 12, 2021, at 11 a.m. CT

Where: Great American Stamp Show 2021

Donald E. Stephens Convention Center

5555 N River Road Rosemont, IL 60018

(Note: To RSVP: usps.com/backyardgames)

**Background:** 

This pane of 16 Forever stamps features eight unique designs illustrating a variety of backyard games — badminton, bocce, cornhole, croquet, flying disc, horseshoes, tetherball and a variation on pick-up baseball. Each design emphasizes the movement of the game pieces, giving a dynamic quality to the artwork. Using a simplified style that evokes the nostalgic feeling of playing backyard games as a child, illustrator Mick Wiggins created the digital illustrations with the iconography of vintage sporting posters in mind.

Greg Breeding was the art director. Mike Ryan designed the stamps with original

artwork by Wiggins.

The Backyard Games stamps are being issued as Forever stamps. These Forever stamps are always equal in value to the current First-Class Mail one-ounce price.

## **Postal Products**

Customers may purchase stamps and other philatelic products through the Postal Store at <u>usps.com/shopstamps</u>, by calling (844) 737-7826, by mail through <u>USA Philatelic</u>, or at Post Office locations nationwide.

The Postal Service generally receives no tax dollars for operating expenses and relies on the sale of postage, products and services to fund its operations.

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