



MEDIA ADVISORY

FOR IMMEDIATE RELEASE
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Tiger, Tiger Burning Bright!

WHAT: The U.S. Postal Service celebrates the Lunar New Year with the release of the Year of the Tiger Forever stamp. The Year of the Tiger begins Feb. 1, 2022 and ends Jan. 21, 2023.

News of the stamp is being shared with the hashtag **#LunarNewYearStamp**.

WHO: The Honorable Ronald A. Stroman, Member,
United States Postal Service Board of Governors

WHEN: 11 a.m. EST, Thursday, Jan. 20, 2022

WHERE: [Peter Norton Symphony Space](#)
2537 Broadway
New York, NY 10025-6990

TICKETS: This is a ticketed event. To facilitate contract tracing if necessary, tickets must be obtained from Peter Norton Symphony Space. Information on how to obtain free tickets and other information can be found at usps.com/lunarnewyeartiger.

VENUE PROTOCOL: Everyone entering the building is required to show proof of full vaccination and state-issued I.D. Peter Norton Symphony Space will not accept negative test results in lieu of proof of full

vaccination. More information can be found on their [website](#).

BACKGROUND:

The tiger is the third of the 12 zodiac animal signs associated with the Chinese lunar calendar. As with other zodiac signs, personality traits and other attributes are often associated with people born in the year of a particular animal. Those born during the Year of the Tiger may be seen as brave, confident and well-liked by others. Blue, orange and gray are lucky colors for Tigers, and yellow lilies and cineraria flowers may also bring good luck.

Art director Antonio Alcalá designed the stamp with original art by Camille Chew.

The Year of the Tiger stamp is being issued in panes of 20. This Forever stamp will always be equal in value to the current First-Class Mail 1-ounce price.

Lunar New Year is one of the most important holidays of the year for many Asian communities around the world and is primarily celebrated by people of Chinese, Korean, Vietnamese, Tibetan, Mongolian, Malaysian and Filipino heritage. Across these varied cultures, many traditions exist for ringing in a new year of good luck and prosperity.

Customers may purchase stamps and other philatelic products through the [Postal Store](#) at usps.com/shopstamps, by calling 844-737-7826, by mail through [USA Philatelic](#), or at Post Office locations nationwide.

The Postal Service generally receives no tax dollars for operating expenses and relies on the sale of postage, products and services to fund its operations.

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