

FOR IMMEDIATE RELEASE June 15, 2022

MEDIA ADVISORY

National Contact: David P. Coleman 202-425-1476

david.p.coleman@usps.gov

Local Contact: Rod Spurgeon 602-568-4983

rod.j.spurgeon@usps.gov

Spanish Speaking Media Contact: Albert Ruiz 214-470-4087 albert.ruiz@usps.gov

usps.com/news























U.S. Postal Service Honors Mariachi. the Traditional Music of Mexico

WHAT:

The U.S. Postal Service will celebrate mariachi, the unique traditional music of Mexico that has become deeply rooted in the United States. The first-day-ofissue ceremony will be held during the 30th Annual Mariachi Spectacular de Albuquerque.

The event for the Mariachi Forever stamps is free and open to the public. Share the news of the stamp with the hashtag #MariachiStamps.

WHO:

Peter Pastre, government relations and public policy vice president, will serve as dedicating official

Brian O'Connell, CFO, COO, Atrisco Cos.

Monica Trujillo, educational and artistic conference director, Mariachi Spectacular de Albuquerque

Amelia Garcia, assistant principal, Ysleta High School, El Paso, Texas

WHEN: Friday, July 15, 2022, at 11:30 a.m. MDT WHERE: Albuquerque Convention Center

401 2nd Street NW Albuquerque, NM 87102

RSVP: Attendees are encouraged to RSVP at *usps.com/mariachi*.

BACKGROUND: Filled with passion, rhythm, and stories of life, love and loss, mariachi music is

an integral element of Mexican American culture that has found fans around the

world.

Mariachi musicians are immediately recognizable in their traditional costume called *traje de charro* or charro suit: fitted trousers adorned with silver buttons for men and full-length skirts for women, a short jacket, an embroidered belt, a wide bow tie, and a wide-brimmed hat. The music they play is meant to get audiences up and moving. The most well-known dance is *Jarabe Tapatio* — the Mexican Hat Dance, the national folkloric dance of Mexico. In the United States, it is performed at festivals and public concerts and in dance competitions.

Mariachi has reached a global audience through recordings, films, live concerts and television programs. In recognition of the importance of mariachi music and

culture, UNESCO added them to the list "Intangible Cultural Heritage of

Humanity" in 2011.

Postal Products

Customers may purchase stamps and other philatelic products through the <u>Postal Store</u> at <u>usps.com/shopstamps</u>, by calling 844-737-7826, by mail through <u>USA Philatelic</u> or at Post Office locations nationwide.

The Postal Service generally receives no tax dollars for operating expenses and relies on the sale of postage, products and services to fund its operations.

###

Please Note: For U.S. Postal Service media resources, including broadcast-quality video and audio and photo stills, visit the <u>USPS Newsroom</u>. Follow us on <u>Twitter, Instagram, Pinterest</u> and <u>LinkedIn</u>. Subscribe to the <u>USPS YouTube Channel</u>, like us on <u>Facebook</u> and enjoy our <u>Postal Posts blog</u>. For more information about the Postal Service, visit <u>usps.com</u> and <u>facts.usps.com</u>.