



MEDIA ADVISORY

FOR IMMEDIATE RELEASE
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Postal Service To Feature Elephants on Forever Stamps

What: The U.S. Postal Service will celebrate elephants with this lighthearted and playful new stamp. The Elephants Forever stamp features a fanciful, digital illustration of an elephant interacting with its young calf, depicting the affectionate nature of these beloved animals.

The first-day-of-issue event for the Forever stamps is free and open to the public. News of the stamps is being shared with the hashtag **#ElephantsStamps**.

Who: Jeffery A. Adams, USPS corporate communications vice president and dedicating official

When: Friday, Aug. 12, 2022, at 11 a.m. CDT

Where: [The Elephant Discovery Center](#)
27 East Main Street
Hohenwald, TN 38462

RSVP: Dedication ceremony attendees are encouraged to RSVP at:
usps.com/elephants.

Background: Americans have been intrigued by elephants since the first one arrived on our shores in 1796. While Americans loved the floppy-eared giants, they were not always conscientious in providing care and nurturing for the emotional and sensitive creatures. However, changing attitudes in the United States have increased awareness of conditions for captive elephants, encouraged circuses to discontinue using elephants as performers, enabled legislation to ban ivory importation and encouraged conservation efforts for elephants in the wild.

Customers may purchase stamps and other philatelic products through the [Postal Store](#) at usps.com/shopstamps, by calling 844-737-7826, by mail through [USA Philatelic](#) or at Post Office locations nationwide.

The Postal Service generally receives no tax dollars for operating expenses and relies on the sale of postage, products and services to fund its operations.

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