



## MEDIA ADVISORY

FOR IMMEDIATE RELEASE  
Dec. 19, 2022

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### USPS Embraces America's Furry Friends With New Love Forever Stamps

- What:** The U.S. Postal Service will honor America's love affair with beloved canine and feline pets with the issuance of its new Love 2023 Forever stamps.
- The first-day-of-issue event for the stamps is free and open to the public. News of the stamps is being shared with the hashtag **#LoveStamps**.
- Who:** Judy de Torok, corporate affairs vice president, U.S. Postal Service, will serve as dedicating official.
- When:** Thursday, Jan. 19, 2023, at 11 a.m. CST
- Where:** [Austin Pets Alive!](#)  
1156 West Cesar Chavez St.  
Austin, TX 78703
- RSVP:** Dedication ceremony attendees are encouraged to RSVP at [usps.com/lovestamps](https://usps.com/lovestamps)

**Background:**

Cats and dogs are two of America's favorite pets, and it is no surprise that connecting with pets has benefits. Pets provide companionship and love; interacting with a cuddly kitten or a playful puppy can reduce loneliness and raise spirits. Some studies have even shown that pets might also be responsible for lower blood pressure, improved heart health and lowered stress.

Evoking feelings of warmth and playfulness, each stamp shows a cute and cuddly animal resting its front paws on a big red heart. Sure to add a bit of whimsy to your valentines, these adorable stamps are also suitable for use on letters and cards throughout the year.

Customers may purchase stamps and other philatelic products through the [Postal Store](#) at [usps.com/shopstamps](https://usps.com/shopstamps), by calling 844-737-7826, by mail through [USA Philatelic](#) or at Post Office locations nationwide.

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The United States Postal Service is an independent federal establishment, mandated to be self-financing and to serve every American community through the affordable, reliable and secure delivery of mail and packages to more than 163 million addresses six and often seven days a week. Overseen by a bipartisan Board of Governors, the Postal Service is implementing a 10-year transformation plan, [Delivering for America](#), to modernize the postal network, restore long-term financial sustainability, dramatically improve service across all mail and shipping categories, and maintain the organization as one of America's most valued and trusted brands.

The Postal Service generally receives no tax dollars for operating expenses and relies on the sale of postage, products and services to fund its operations.

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